

# 10 PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
						AVG. AUD.	SH %	AVG. AUD. 0,000	TOTAL WORKING PERS		LOH 18-49 W/CH	W O M E N					M E N					T E E N S		CHILDREN				
DAY	TIME	DUR	NET	NO. OF T/C		%	%		(2+)	18+	49	<3	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	TOT. 12-17	FEM. 12-17	TOT. 2-6	TOT. 11
EVENING																												
A DIFFERENT WORLD(R)					A	23.6	39	2091	1657	308	251	106	742	291	491	443	324	205	364	167	245	205	144	99	231	130	320	216
THU 8.30P 30 NBC 4					B	24.1	40	2137	1750	316	263	102	761	312	514	454	325	203	424	200	297	249	173	104	232	129	334	224
208 99 CS 27					C	24.9	39	2207	1803	352	293	100	830	329	531	461	343	249	472	202	313	274	201	127	205	114	295	191
AARON'S WAY					A	11.4	19	1010	1609	266	182	59^	892	159	352	386	442	468	485	117	212	185	195	252	83	39^	148	98
WED 8.00P 60 NBC 5					B	13.7	22	1210	1669	284	202	64	896	176	400	417	452	428	498	116	238	225	239	233	102	56	174	108
173 90 GD 7					C	15.5	25	1369	1672	290	203	62	894	171	397	420	459	424	517	118	238	235	255	245	105	63	155	94
8.00 - 8.30					A	10.6	18	939	1590	252	167	59^	889	145	329	370	440	481	491	115	200	180	192	266	76	36^	134	91
8.30 - 9.00					A	12.1	19	1072	1640	280	196	60	902	173	376	403	446	461	484	121	224	192	199	242	91	42^	162	105
ABC MONDAY NIGHT MOVIE					A	10.2	17	904	1507	285	221	70^	714	242	436	395	356	230	556	208	326	321	262	175	102	38^	135	78
MON 9.00P 120 ABC 4					B	15.1	24	1340	1559	337	261	92	832	292	508	463	399	265	489	180	290	272	226	156	117	62	121	74
204 98 FF 12					C	15.2	24	1346	1625	324	261	88	796	284	502	463	386	235	575	217	370	343	278	159	125	63	130	79
THE MAN WHO LOVED WOMEN					A	11.4	18	1010	1558	276	204	84	727	215	422	389	379	259	560	199	317	313	265	181	111	41^	160	96
9.00 - 9.30					A	9.9	16	877	1516	291	219	80	719	231	424	388	367	249	546	185	310	311	275	182	112	45^	139	75
9.30 - 10.00					A	10.2	17	904	1468	287	230	56^	691	257	441	391	334	201	548	224	330	322	248	167	100	33^	129	78
10.00 - 10.30					A	9.3	17	824	1478	289	236	59^	720	270	460	416	340	208	569	225	352	340	257	171	82	33^	107	57^
10.30 - 11.00																												
ABC SUNDAY NIGHT MOVIE					A	15.6	25	1382	1714	316	244	78	774	239	463	445	410	243	670	221	420	424	382	187	138	45^	133	70
SUN 9.00P 120 ABC 5					B	13.4	22	1192	1761	307	248	85	686	256	454	419	338	183	724	287	515	490	372	150	156	57	195	125
207 97 FF 11					C	14.3	23	1264	1772	315	257	81	727	268	473	441	354	200	740	285	510	483	377	170	142	57	163	103
THE TOWN BULLY					A	13.7	22	1214	1732	341	272	77	771	253	486	452	406	224	676	218	430	446	390	179	135	43^	150	74
9.00 - 9.30					A	16.1	25	1426	1734	311	242	80	765	234	462	442	409	236	668	219	425	431	386	179	150	46	152	81
9.30 - 10.00					A	16.2	26	1435	1707	308	236	80	778	238	455	440	410	253	670	227	417	419	376	191	137	43^	123	67
10.00 - 10.30					A	16.3	27	1444	1698	310	233	75	785	234	455	450	417	258	672	223	413	408	380	201	130	48	110	60
10.30 - 11.00																												
ALF(R)					A	18.0	30	1595	1799	293	257	87	696	280	474	427	293	182	478	238	376	323	194	78	223	102	402	260
MON 8.00P 30 NBC 4					B	18.2	29	1610	1841	280	248	89	686	277	470	408	294	180	496	243	386	324	204	83	230	109	430	286
206 99 CS 28					C	18.8	28	1667	1925	311	264	99	729	312	505	443	303	181	518	245	400	344	226	94	235	110	443	287
AMEN(R)					A	16.7	30	1480	1684	291	222	80	853	266	457	410	365	347	417	144	227	196	166	171	173	107	242	179
SAT 9.30P 30 NBC 5					B	16.5	30	1460	1697	303	229	85	845	252	447	412	368	348	437	146	235	210	188	177	173	106	241	171
202 97 CS 27					C	17.5	31	1552	1733	321	238	69	869	244	431	407	383	379	487	155	261	241	218	193	155	95	222	155
AMERICA'S MOST WANTED					A	6.5	11	576	1693	310	259	89^	653	317	469	412	265	145	666	322	563	494	306	76^	170	97^	204	137
SUN 8.00P 30 FOX 3					B	6.3	11	558	1739	335	296	107	669	330	506	418	274	133	672	325	550	486	309	84	165	90	233	141
125 87 OP 3					C	6.3	11	558	1739	335	296	107	669	330	506	418	274	133	672	325	550	486	309	84	165	90	233	141
BEAUTY & THE BEAST(R)					A	9.7	19	859	1554	300	222	90	873	236	443	433	393	366	438	86	195	192	195	223	73^	55^	171	106
FRI 8.00P 60 CBS 3					B	11.4	21	1007	1632	341	256	85	904	229	468	465	439	367	482	128	242	239	232	207	70	46	176	103
208 97 A 24					C	12.9	22	1147	1699	345	262	76	890	245	478	458	430	350	544	142	289	282	283	218	86	51	179	105
8.00 - 8.30					A	9.0	18	797	1526	305	228	90	869	237	445	437	393	358	424	91	194	187	183	210	66^	55^	168	100
CONT'D																												

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

## 12 PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
									TOTAL WORKING				LOH	W O M E N					M E N					T E E N S		CHILDREN		
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	PERS	WOMEN	18-49	18- W/CH	18-	18-	25-	35-	18-	18-	25-	35-	TOT.	FEM.	TOT.	TOT.					
	#STNS	CVG%	TYPE					(2+)	18+	49	<3	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	12- 17	12- 17	2- 11	6- 11	
EVENING CONT'D																												
BEAUTY & THE BEAST(R)-CONT'D 8.30 - 9.00					A	10.5	20	930	1563	294	215	90	867	232	438	425	389	370	446	82	193	195	203	231	78	55^	172	109
BEVERLY HILL'S BUNTZ					A	8.0	15	709	1727	281	217	104	709	247	488	479	374	166	663	280	457	414	303	163	160	75^	194	122
FRI 9.30P 30 NBC 5					B	9.7	17	859	1690	294	241	99	725	255	483	458	373	187	641	241	428	394	319	167	129	60	196	116
199 97 CS 5					C	9.7	17	859	1690	294	241	99	725	255	483	458	373	187	641	241	428	394	319	167	129	60	196	116
BILL COSBY SHOW(R)					A	22.9	40	2029	1654	305	247	84	785	267	472	428	344	267	378	147	232	208	158	121	188	108	302	199
THU 8.00P 30 NBC 5					B	24.3	41	2151	1743	308	253	90	787	288	489	434	334	253	441	184	289	252	187	126	194	109	321	213
213 99 CS 31					C	27.6	44	2448	1807	337	274	89	844	299	496	441	355	296	499	188	305	275	221	160	176	96	287	184
BOYS WILL BE BOYS(R)					A	2.6	5	230	1877	245^	221^	168^	531	334	454	358	164^	73^	481	253^	418	360	213^	56^	288	189^	577	451
SAT 8.30P 30 FOX 3					B	3.1	6	272	1770	211	190	116^	491	292	416	323	170	62^	460	274	393	285	169	56^	282	162	537	383
111 79 CS 3					C	3.1	6	272	1770	211	190	116^	491	292	416	323	170	62^	460	274	393	285	169	56^	282	162	537	383
BRONX ZOO					A	9.3	17	824	1452	321	261	107	767	257	498	432	386	229	480	212	340	294	209	118	102	65^	104	46^
WED 10.00P 60 NBC 4					B	9.7	17	859	1505	316	245	110	775	275	481	434	365	244	472	190	322	286	222	120	141	79	118	63
201 98 GD 4					C	9.7	17	859	1505	316	245	110	775	275	481	434	365	244	472	190	322	286	222	120	141	79	118	63
10.00 - 10.30					A	9.4	16	833	1466	321	263	107	760	265	499	432	375	220	481	215	341	297	208	118	106	69^	119	52^
10.30 - 11.00					A	9.3	17	824	1423	318	256	106	765	247	491	427	393	235	473	207	335	287	209	117	97	61^	89	39^
BUGS BUNNY BUSTIN OUT(S,R)					A	10.1	17	895	1673	224	165	92	624	254	390	373	264	183	399	162	270	255	184	101	140	47^	510	303
TUE 8.00P 30 CBS 1																												
199 98 EA 1																												
CAGNEY & LACEY(R)					A	10.5	18	930	1399	305	255	58^	761	232	430	400	338	295	485	169	285	266	212	169	82	48^	70	37^
MON 10.00P 60 CBS 1					B	10.5	18	930	1399	305	255	58^	761	232	430	400	338	295	485	169	285	266	212	169	82	48^	70	37^
208 96 OP 1					C	10.5	18	930	1399	305	255	58^	761	232	430	400	338	295	485	169	285	266	212	169	82	48^	70	37^
10.00 - 10.30					A	10.7	18	948	1417	308	261	68	764	246	437	400	328	293	484	161	279	270	219	170	86	55^	83	47^
10.30 - 11.00					A	10.2	18	904	1394	305	252	48^	766	219	428	405	351	300	492	179	293	264	206	169	79	42^	58^	27^
CBS SUNDAY MOVIE					A	15.2	24	1347	1674	320	238	43^	819	144	385	413	464	366	709	136	329	367	384	318	85	35^	61	48
SUN 9.00P 120 CBS 5					B	16.1	26	1423	1674	320	224	50	835	193	406	410	434	362	671	156	329	341	348	283	86	38	82	51
211 99 FF 29					C	17.1	27	1517	1650	336	239	60	866	215	434	437	439	361	616	154	310	316	325	253	82	39	87	54
HALLMARK: APRIL MORNING					A	15.4	25	1364	1647	326	237	46^	836	144	373	402	460	392	672	123	305	334	357	315	83	36^	56	36^
9.00 - 9.30					A	15.2	24	1347	1682	336	247	45^	834	153	392	422	466	371	699	125	314	355	381	326	84	34^	66	51
9.30 - 10.00					A	15.5	25	1373	1681	317	241	41^	803	140	388	412	465	350	726	142	347	391	402	311	90	38^	62	54
10.00 - 10.30					A	14.8	25	1311	1675	299	227	41^	798	136	385	414	463	347	734	152	347	388	393	319	83	32^	59	50
10.30 - 11.00																												
CBS TUESDAY MOVIE					A	13.0	22	1152	1656	292	232	83	739	227	446	439	385	234	584	210	373	348	298	175	117	46^	216	106
TUE 9.00P 120 CBS 2					B	13.1	22	1161	1616	307	230	78	793	223	425	431	390	302	557	169	311	311	286	199	99	42	167	83
200 92 FF 2					C	13.1	22	1161	1616	307	230	78	793	223	425	431	390	302	557	169	311	311	286	199	99	42	167	83
CASE CLOSED					A	12.2	19	1081	1663	285	226	96	721	223	432	433	370	222	532	200	343	323	255	159	129	59	280	143
9.00 - 9.30 CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

APR. 18-24, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
DAY	TIME	DUR	NET	NO. OF T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS	WORKING WOMEN	LOH 18-49	W O M E N					M E N					T E E N S		CHILDREN																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
									18- 18- (2+)	18- 18- 18+	49 49 49	18-49 W/CH 18-49	18- 18- 18- TOTAL	18- 18- 18- 34	25- 25- 25- 49	35- 35- 35- 64	55+ 55+ 55+ 55+	18- 18- 18- TOTAL	18- 18- 18- 34	25- 25- 25- 49	35- 35- 35- 64	55+ 55+ 55+ 55+	TOT. 12- 12- 12- 17	FEM. 12- 12- 12- 17	TOT. 2- 2- 2- 11	TOT. 6- 6- 6- 11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
EVENING CONT'D																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								</

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B

APR. 18-24, 1988

EVENING CONT'D																												
EISENHOWER & LUTZ-CONT'D																												
MON	9.30P	30	CBS	3	B	12.0	19	1066	1549	335	264	101	788	298	485	432	324	267	534	207	343	332	243	154	92	54	134	87
	209	99	CS	4	C	12.6	20	1114	1548	330	258	96	791	295	482	442	327	271	533	199	341	334	251	156	97	54	126	82
EQUALIZER(R)					A	13.5	24	1196	1570	274	186	59	759	178	368	394	405	323	651	203	355	326	311	255	74	40^	87	47^
WED	10.00P	60	CBS	5	B	13.7	24	1214	1561	265	183	63	772	173	376	383	408	340	627	179	330	319	310	250	88	37	73	47
	206	97	PD	24	C	12.8	22	1136	1577	271	189	66	752	194	393	385	390	308	658	189	364	352	341	245	88	38	79	43
	10.00 - 10.30				A	13.2	23	1170	1604	273	183	61	773	191	378	400	401	330	645	197	352	322	306	257	79	43^	107	58
	10.30 - 11.00				A	13.7	26	1214	1550	277	190	57	750	168	362	392	412	319	662	209	361	333	318	255	70	39^	68	37^
FACTS OF LIFE(R)					A	10.6	21	939	1604	280	222	100	783	271	422	361	268	334	377	134	209	171	149	153	203	123	241	168
SAT	8.00P	30	NBC	4	B	12.4	24	1101	1646	278	225	86	803	256	435	374	308	335	422	151	247	202	180	158	174	107	247	170
	200	96	CS	27	C	14.4	26	1279	1726	305	242	79	830	264	440	382	322	347	453	161	263	235	195	159	174	112	289	179
FAMILY DOUBLE-DARE					A	3.7	7	328	1831	245	217	139^	531	245	400	360	248	105^	447	226	363	314	200	62^	198	119^	655	516
SAT	8.00P	30	FOX	3	B	3.7	8	331	1809	234	207	106^	505	270	406	343	198	79^	431	239	369	310	173	45^	209	107	663	492
	115	81	QG	3	C	3.7	8	331	1809	234	207	106^	505	270	406	343	198	79^	431	239	369	310	173	45^	209	107	663	492
FAMILY MAN					A	9.1	17	806	1678	250	193	109	732	238	427	391	352	260	375	143	242	250	184	94	199	109	373	236
FRI	9.30P	30	ABC	5	B	9.8	17	870	1691	291	227	94	764	262	443	406	338	279	406	157	259	237	184	118	195	122	326	221
	190	92	CS																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.





FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

## PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME DAY TIME DUR NET OF #STNS CVG% TYPE T/C					HOUSEHOLD AUDIENCES AVG. SH. AUD. % % 0,000		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																TEEN S TOT. FEM. 12- 12- 17 17		CHILDREN TOT. TOT. 2- 6- 11 11			
							TOTAL WORKING LOH				W O M E N					M E N												
							PERS	WOMEN	18-49	18- W/CH	18-	18-	25-	35-	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+		
EVENING CONT'D							(2+)	18+	49	<3	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	17	17	11	11		
MATLOCK(R)-CONT'D																												
8.00 - 8.30					A	14.3	23	1267	1587	283	208	39^	906	137	359	365	457	483	527	75	185	198	271	299	65	32^	89	55
8.30 - 9.00					A	17.1	26	1515	1608	288	205	35^	911	137	366	380	467	477	557	81	202	222	294	303	63	30^	76	39^
MIAMI VICE(R)					A	9.4	17	833	1638	279	236	105	664	279	503	473	324	114	607	317	466	376	234	114	193	88	174	129
FRI 10.00P 60 NBC 5					B	12.3	23	1090	1660	294	253	102	697	292	507	442	326	152	629	276	450	384	288	139	161	77	173	112
202 98 OP 5					C	12.3	23	1090	1660	294	253	102	697	292	507	442	326	152	629	276	450	384	288	139	161	77	173	112
10.00 - 10.30					A	9.0	16	797	1665	268	228	98	664	277	499	468	321	120	614	317	464	379	236	121	201	93	187	139
10.30 - 11.00					A	9.8	18	868	1613	289	244	112	665	280	507	477	326	109	601	317	467	374	232	107	186	83	161	119
MR. BELVEDERE(R)					A	11.0	20	975	1719	245	185	106	753	247	423	385	335	290	399	151	259	262	188	106	172	99	395	247
FRI 9.00P 30 ABC 5					B	11.2	20	996	1728	276	212	100	755	251	427	395	326	290	424	162	269	244	192	128	197	121	353	232
193 93 CS 8					C	11.4	20	1009	1732	277	219	98	744	255	435	398	328	270	424	160	266	247	195	128	197	121	366	248
MOONLIGHTING(R)					A	11.8	19	1045	1560	307	271	104	663	361	487	376	214	151	450	268	356	286	150	63	257	132	190	122
TUE 9.00P 60 ABC 5					B	14.8	23	1311	1609	347	312	117	728	388	569	470	264	130	459	263	381	319	164	58	218	120	205	134
216 99 PD 23					C	18.0	28	1597	1677	373	333	130	775	415	604	505	283	137	491	278	402	338	182	64	204	116	206	133
9.00 - 9.30					A	12.0	19	1063	1590	309	269	104	661	359	481	377	214	154	435	256	337	272	144	66	273	141	220	137
9.30 - 10.00					A	11.5	18	1019	1543	308	276	104	670	367	497	379	216	149	469	283	379	304	157	61^	243	124	161	107
MURDER, SHE WROTE(R)					A	15.6	26	1382	1620	308	201	36^	892	148	321	347	419	501	601	111	206	239	273	331	47	15^	80	42^
SUN 8.00P 60 CBS 5					B	18.4	30	1634	1611	307	188	36	894	130	320	359	451	501	605	93	217	246	304	333	43	21	70	40
210 99 SM 31					C	20.0	30	1774	1610	313	199	40	899	134	330	365	454	496	592	95	222	246	304	320	52	25	68	41
8.00 - 8.30					A	15.1	26	1338	1616	302	197	37^	879	140	303	329	405	509	615	113	209	241	280	339	42^	12^	79	37^
8.30 - 9.00					A	16.1	26	1426	1624	314	204	36^	904	156	338	364	432	493	588	109	203	238	266	324	51	17^	82	46
NBC MONDAY NIGHT MOVIES(R)					A	18.6	31	1648	1616	329	259	73	835	267	503	490	428	267	503	176	312	299	245	160	147	86	131	78
MON 9.00P 120 NBC 4					B	13.9	22	1234	1590	286	215	67	823	209	446	445	439	315	547	154	298	299	276	207	104	57	116	71
199 97 FF 27					C	16.5	26	1458	1645	325	257	82	846	269	493	456	407	295	507	167	306	289	255	165	143	78	148	92
WHEN THE BOUGH BREAKS					A	17.9	28	1586	1597	316	254	70	791	248	464	454	401	267	463	165	285	280	219	150	156	94	187	110
9.00 - 9.30					A	19.0	30	1683	1632	325	257	74	832	262	503	494	433	262	495	173	301	294	241	158	157	94	147	87
9.30 - 10.00					A	19.1	32	1692	1630	340	264	73	859	279	524	510	443	267	522	182	329	311	258	162	144	82	105	61
10.00 - 10.30					A	18.4	33	1630	1602	335	259	77	854	278	519	501	435	272	530	184	332	312	260	169	131	74	87	54
10.30 - 11.00					A	13.9	24	1232	1539	310	237	55	846	226	455	446	442	317	525	176	304	278	255	177	86	29^	81	47^
NBC NEWS SPECIAL(S)					A	13.7	23	1214	1574	309	237	51^	849	228	456	442	444	322	537	178	308	282	266	187	94	34^	94	58
TUE 10.00P 60 NBC 5					A	14.0	25	1240	1515	314	239	58	850	226	457	453	444	314	517	176	303	276	247	169	79	23^	70	37^
197 98 DO					A	14.0	22	1240	1639	341	256	91	794	308	508	475	345	234	550	241	384	352	244	127	135	76	161	96
WOMEN BEHIND BARS					B	16.2	26	1437	1617	339	256	75	832	250	469	452	409	300	542	191	331	312	258	173	126	75	117	73
10.00 - 10.30																												
10.30 - 11.00																												
NBC SUNDAY NIGHT MOVIE																												
SUN 9.00P 120 NBC 5																												
CONT'D																												

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.





APR. 18-24, 1988

[illegible]

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

## PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME DAY TIME DUR NET NO. #STNS CVG% TYPE OF										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
										HOUSEHOLD AUDIENCES		TOTAL WORKING				W O M E N					M E N				T E E N S		CHILDREN		
										AVG. AUD. %	AVG. SH %	AVG. AUD. 0,000	PERS (2+)	WOMEN 18+	LOH 18-49 W/CH <3	18- TOTAL	18- 34	18- 49	25- 54	35- 64	55+ 55+	18- TOTAL	18- 34	18- 49	25- 54	35- 64	55+ 55+	TOT. 12- 17	FEM. 12- 17
EVENING CONT'D																													
SPORTSBREAK-SAT-CONT'D																													
SAT	9.58P	1	CBS	5	B	9.3	17	820	1715	301	239	94	753	241	451	446	373	237	690	233	434	438	345	200	124	53	147	91	
	208	98	SN	31	C	8.6	15	762	1691	299	228	72	786	224	418	413	375	308	660	206	381	386	328	222	107	45	138	84	
SPORTSBREAK-SUN																													
SUN	9.58P	1	CBS	5	A	15.1	24	1338	1687	327	245	47^	826	150	393	420	466	367	709	123	330	377	398	317	83	31^	68	59	
	211	99	SN	31	B	16.6	26	1472	1687	320	224	48	831	208	418	414	429	346	676	167	340	348	349	274	89	40	92	58	
					C	17.1	26	1514	1660	340	245	60	872	221	446	444	442	357	614	155	312	315	324	250	84	40	90	56	
SUPERCARRIER																													
SUN	8.00P	60	ABC	4	A	9.5	16	842	1759	302	256	47^	655	175	427	419	395	178	691	214	457	454	409	181	179	57^	234	142	
	211	97	A	7	B	8.8	15	777	1784	303	265	61	651	219	452	428	356	149	722	279	515	494	383	145	158	48	253	166	
	8.00 - 8.30				C	11.0	17	971	1811	294	251	71	643	237	447	416	331	149	761	300	540	513	393	159	153	53	255	165	
	8.30 - 9.00				A	8.8	15	780	1773	294	250	49^	646	173	421	421	390	174	692	221	452	445	405	186	181	57^	254	147	
					A	10.2	16	904	1747	309	261	45^	662	177	432	417	400	182	689	208	462	462	412	177	178	57^	217	137	
THIRTYSOMETHING(R)																													
TUE	10.00P	60	ABC	5	A	10.5	18	930	1454	332	297	90	763	399	558	482	255	168	421	233	330	273	151	67^	158	98	112	69	
	213	99	GD	24	B	13.0	23	1148	1485	348	313	128	775	425	613	526	281	131	449	249	370	328	177	57	132	86	128	71	
	10.00 - 10.30				C	13.5	24	1193	1550	361	323	149	812	453	644	544	289	134	487	265	392	352	193	65	125	76	125	71	
	10.30 - 11.00				A	11.0	18	975	1444	320	282	86	743	393	540	457	244	165	420	243	330	266	143	66	160	98	120	75	
					A	10.1	18	895	1451	342	310	94	777	401	571	505	265	169	417	220	326	277	157	68^	154	98	103	62^	
TOUR OF DUTY(R)																													
SAT	9.00P	60	CBS	4	A	8.0	14	709	1895	303	265	87^	729	262	492	455	338	201	756	298	558	510	370	159	179	55^	231	166	
	207	97	GD	6	B	9.0	17	793	1835	274	230	83	697	241	455	428	337	194	749	285	530	507	375	166	170	58	217	153	
	9.00 - 9.30				C	9.2	17	817	1838	269	225	80	684	245	443	411	321	193	764	306	550	524	370	161	173	55	217	147	
	9.30 - 10.00				A	7.6	14	673	1889	286	258	80^	711	242	472	439	332	205	763	304	564	507	373	162	191	57^	224	162	
					A	8.4	15	744	1900	319	272	93	746	281	510	470	343	198	749	293	553	514	367	157	168	53^	236	170	
TRACEY ULLMAN SHOW(R)																													
SUN	10.00P	30	FOX	5	A	2.9	5	257	1441	200^	187^	30^	599	260	399	297	251	186^	493	260	417	308	218^	75^	99^	45^	251	183^	
	119	85	CS	8	B	3.2	5	285	1490	265	251	63^	581	302	434	331	205	136	580	324	480	372	234	83^	148	74^	180	121	
					C	3.3	5	289	1457	250	230	65^	585	304	436	332	207	133	547	294	453	357	226	78^	151	74^	174	120	
20/20																													
FRI	10.00P	60	ABC	5	A	12.3	23	1090	1540	299	212	75	800	201	427	438	441	309	504	141	286	331	276	158	84	40^	152	103	
	215	99	DN	30	B	12.3	23	1088	1559	301	213	76	808	201	412	436	421	330	537	142	303	322	295	184	89	50	124	80	
	10.00 - 10.30				C	12.6	23	1119	1603	299	221	82	803	228	433	436	400	304	602	178	348	361	304	199	87	43	110	71	
	10.30 - 11.00				A	12.2	22	1081	1551	294	210	76	788	203	419	428	433	304	504	142	287	336	275	154	96	44^	163	111	
					A	12.3	23	1090	1542	308	216	74	819	201	438	451	434	316	508	140	287	328	280	163	73	36^	142	97	
21 JUMP STREET(R)																													
SUN	7.00P	60	FOX	5	A	5.3	10	470	1564	299	261	68^	624	354	471	350	210	118^	487	295	406	296	169	71^	220	106^	234	155	
	133	88	OP	32	B	5.7	11	503	1739	340	290	105	691	358	519	417	280	127	570	332	466	354	217	76	210	120	267	175	
	7.00 - 7.30				C	5.6	9	493	1768	352	306	82	702	348	536	425	297	124	550	316	448	335	207	76	262	146	253	164	
	7.30 - 8.00				A	5.2	10	461	1551	299	259	56^	618	345	460	339	213	124^	493	299	414	312	172	70^	219	102^	220	133^	
					A	5.4	10	478	1577	299	263	79^	629	364	481	360	207	111^	481	290	398	281	167	73^	221	110^	246	177	
227(R)																													
SAT	8.30P	30	NBC	4	A	12.9	25	1143	1691	274	210	92	799	287	445	385	292	320	375	132	215	189	148	144	211	111	305	215	
	200	96	CS	27	B	13.7	26	1216	1674	284	227	91	819	272	447	385	320	334	425	163	245	205	166	159	174	109	255	176	
					C	16.2	28	1436	1735	312	246	74	862	261	439	391	343	377	457	160	260	234	191	167	162	101	255	173	

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

## PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
									TOTAL WORKING				LOH 18-49 W/CH	W O M E N					M E N					T E E N S		CHILDREN		
									PERS	WOMEN	18-	49		18-	18-	25-	35-	18-	18-	25-	35-	TOTAL	TOT.	FEM.	TOT.	TOT.		
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	(2+)	18+	49	<3	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	17	17	11	11	
EVENING CONT'D																												
VALERIE'S FAMILY(R)					A	16.2	26	1435	1728	291	253	92	698	280	475	427	303	182	423	205	311	277	169	90	224	119	383	243
MON 8.30P 30 NBC 3					B	16.1	25	1429	1777	283	247	91	685	281	475	418	303	168	454	211	338	288	193	89	237	126	401	268
204 99 CS 22					C	16.9	25	1501	1863	320	275	97	750	318	519	445	312	189	457	210	342	293	200	93	249	126	406	272
WEREWOLF-1(R)					A	1.7	3	151	2154	269^	250^	115^	635	454	525	404^	128^	96^	758	356^	626	530	369^	105^	161^	70^	599	404^
SAT 9.00P 30 FOX 3					B	2.0	4	180	1952	222	200	97^	524	316	449	344	175^	61^	664	370	563	431	272	68^	260	134^	503	314
111 79 SM 3					C	2.0	4	180	1952	222	200	97^	524	316	449	344	175^	61^	664	370	563	431	272	68^	260	134^	503	314
WEREWOLF-2(R)					A	2.0	4	177	2004	170^	141^	60^	584	345^	451	312^	181^	131^	647	281^	506	468	329^	106^	211^	85^	562	371
SAT 9.30P 30 FOX 3					B	2.1	4	186	1870	201	179^	74^	514	300	422	302	175^	87^	684	388	581	448	274	69^	259	123^	413	260
111 78 SM 3					C	2.1	4	186	1870	201	179^	74^	514	300	422	302	175^	87^	684	388	581	448	274	69^	259	123^	413	260
WEST 57TH					A	7.8	15	691	1672	316	260	81^	772	213	441	460	401	273	676	187	424	455	376	180	105	41^	120	92
SAT 10.00P 60 CBS 4					B	8.5	17	751	1598	297	237	77	741	217	431	431	371	249	698	216	436	447	366	199	76	28^	83	53
208 98 DN 28					C	7.8	15	688	1587	297	229	71	766	224	415	418	371	287	643	202	387	393	319	205	79	32^	98	58
10.00 - 10.30					A	7.9	15	700	1656	317	258	79^	751	218	438	460	385	254	670	190	426	447	369	178	118	47^	117	90^
10.30 - 11.00					A	7.8	15	691	1668	311	259	81^	782	205	438	455	413	289	674	182	417	457	379	179	91^	33^	121	93
WHO'S THE BOSS?(R)					A	17.2	28	1524	1640	330	278	70	746	317	489	414	290	210	412	200	286	250	157	95	248	138	235	138
TUE 8.00P 30 ABC 5					B	19.3	32	1708	1670	329	278	96	741	328	496	426	288	202	437	201	307	269	182	101	207	114	285	190
217 99 CS 28					C	21.0	33	1862	1755	342	290	100	763	337	515	437	298	206	471	218	334	290	201	103	217	119	305	206
WONDER YEARS					A	17.6	27	1559	1666	339	298	73	704	327	502	416	286	159	462	256	343	283	172	82	269	143	231	143
TUE 8.30P 30 ABC 5					B	18.2	29	1614	1696	323	282	109	704	345	519	434	274	147	449	240	350	300	176	70	243	123	301	201
217 99 CS 6					C	18.8	29	1661	1713	328	285	110	707	343	522	441	282	146	457	238	354	306	185	73	243	124	306	207

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

## PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME  DAY      TIME      DUR      NET      NO. #STNS    CVG%    TYPE    OF T/C						KEY	HOUSEHOLD AUDIENCES AVG.      AVG. AUD.      SH      AUD. %      %      0,000		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
									WORKING WOMEN 18- 18+    49	W O M E N					M E N					T E E N S			C H I L D R E N																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
										TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	MALE 12- 17	FEM. 12- 17	TOT. 12- 14	TOT. 2- 5	MALE 6- 11	FEM. 6- 11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.



## PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME DAYTIME DUR NET NO. #STNS CVG% TYPE T/C						KEY	HOUSEHOLD AUDIENCES AVG. AUD. % SH % AVG. AUD. 0,000			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																													
										TOTAL WORKING WOMEN				W O M E N						M E N						TEEN S													
										18- 25-				15-		18-		18-		21-		21-		25-		15-		18-		18-		21-		21-		25-		12- 12-	
										(2+) 18+ 49 54				24 TOTAL		34 49		49 54 54		24 TOTAL		34 49		49 54 54		24 TOTAL		34 49		49 54 54		17 17							
LATE FRINGE																																							
ABC NEWS:NIGHTLINE						A	6.1	18	537	1363	259	188	184	57^	711	185	354	343	387	347	63	571	170	315	287	343	322	22^	12v										
MON-FRI 11.30P 30 ABC 23						B	5.9	17	524	1383	269	199	203	63	722	193	372	358	410	373	62	563	184	328	300	352	331	24^	27^										
213 98 N 116						C	5.5	16	485	1398	254	184	192	64	713	183	359	342	400	363	64	580	182	325	302	361	334	25^	22^										
ABC NEWS:NIGHTLINE-TUE						A	5.3	20	470	1310	265	213	203	33v	664	157	355	355	389	356	89^	573	198	367	342	405	372	39^	<<										
TUE 12.00M 18 ABC 1						B	5.3	20	470	1310	265	213	203	33v	664	157	355	355	389	356	89^	573	198	367	342	405	372	39^	<<										
209 97 N 6						C	5.5	22	485	1361	212	150	163	49^	653	152	326	310	368	342	78	614	195	359	333	389	357	27^	16v										
ABC WEEKEND REPORT-SAT.						A	2.2	8	195	1431	322^	221^	228^	88^	662	203^	357	357	431	343	109^	571	278^	365	332	401	337	12v	27v										
SAT 11.30P 15 ABC 5						B	2.1	7	184	1461	326	255	242	112^	704	231	425	411	473	400	105^	564	263	373	327	385	345	31v	51^										
141 75 N 30						C	2.1	6	183	1441	312	241	236	85^	723	205	402	381	440	394	78^	551	203	333	308	374	338	23v	42^										
ABC WEEKEND REPORT-SUN.						A	2.3	11	204	1328	216^	140^	160^	10v	652	117^	256^	256^	328	319	68v	608	202^	340	302^	413	387	24v	<<										
SUN 11.30P 15 ABC 5						B	2.2	9	193	1292	272	207	230	24v	644	171^	354	354	423	406	75^	574	241	408	378	442	403	12v	15v										
148 81 N 30						C	2.1	9	189	1367	261	209	215	57^	646	176	354	343	409	374	69^	594	210	388	367	437	409	36^	25v										
CAMPAIGN '88:NEW YORK(S)						A	4.8	14	425	1311	254	194	210	84^	737	206	406	375	406	364	53^	480	197	322	311	326	291	7v	10v										
TUE 11.30P 32 CBS P																																							
190 93 P																																							
11.30 - 12.00						A	4.8	14	425	1333	256	195	212	85^	748	209	411	380	413	370	53^	487	198	326	315	329	294	8v	10v										
12.00 - 12.30						A	3.8	13	337	1233	278	222	223	90^	708	203	417	377	390	350	56^	462	232	330	307	341	308	<<	10v										
CBS LATE NIGHT I						A	3.7	15	328	1291	258	190	205	61^	721	199	401	390	450	415	80^	459	189	303	281	322	278	32^	22v										
MON&WED 12.00M 65 CBS 23						B	3.6	14	320	1330	272	207	210	67^	700	208	398	377	422	388	96	505	196	332	307	348	300	39^	23^										
167 82 FF 123						C	3.7	15	329	1377	282	216	223	80	745	216	408	381	434	397	75^	520	180	321	303	352	312	27^	26^										
TUE 12.02A 71																																							
THU 12.00M 66																																							
FRI 11.30P 70																																							
11.30 - 12.00						A	3.8	10	337	1379	193	119^	137^	91^	706	175^	382	364	407	375	59^	441	181^	319	301	312	278	70^	57^										
12.00 - 12.30						A	3.9	15	347	1303	268	203	217	63^	730	202	411	402	458	420	81^	458	201	299	276	319	275	34^	23v										
12.30 - 1.00						A	3.6	17	318	1255	262	192	207	52^	712	199	393	383	450	417	82^	459	179	302	280	325	279	22v	15v										
1.00 - 1.30						A	3.1	17	270	1256	254	179	198	54^	711	200	390	376	444	412	87^	474	168	313	295	340	288	19v	10v										
CBS LATE NIGHT II						A	2.6	16	229	1261	242	178	184	96^	718	245	435	407	464	414	82^	449	193	314	290	333	288	22v	25v										
MON 12.35A 51 CBS 25						B	2.5	15	218	1286	252	191	189	79^	669	227	410	385	426	389	98^	490	204	354	330	377	325	33^	30^										
167 82 FF 149						C	2.4	14	210	1339	297	230	231	90^	712	233	430	400	448	407	86^	507	202	350	328	377	327	26v	32^										
TUE 1.13A 49																																							
WED 1.05A 46																																							
THU 1.06A 50																																							
FRI 12.40A 47																																							
12.30 - 1.00						A	3.3	15	290	1307	205	151^	168	101^	704	239	418	396	455	402	86^	489	214	334	303	351	304	27v	38v										
1.00 - 1.30						A	2.7	16	237	1272	256	193	193	86^	719	240	437	407	465	423	80^	462	196	314	290	337	291	20v	23v										
1.30 - 2.00						A	2.1	16	185	1178	246	170^	178^	106^	718	253	440	410	465	404	79^	382	163^	291	276	306	263	21v	17v										
CONT'D																																							

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

## PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME  DAYTIME #STNSCVG%TYPE						NO. OF T/C	K E Y	HOUSEHOLD AUDIENCES AVG. SH. AVG. AUD. % AUD. 0,000		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
										TOTAL		WORKING WOMEN		W O M E N						M E N						T E E N S																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
										PERS (2+)	18+ 18- 49	25- 54	15- 24	TOTAL	34 18- 49	49 18- 49	21- 49	21- 54	25- 54	15- 24	TOTAL	34 18- 49	49 18- 49	21- 49	21- 54	25- 54	12- 17	12- 17																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
LATE FRINGE CONT'D																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

## PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME  DAYTIME DUR NET NO. #STNS CVG% TYPE T/C					KEY	HOUSEHOLD AUDIENCES AVG. SH. AVG. AUD. % AUD. 0,000			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																						
									TOTAL WORKING WOMEN				WOMEN						MEN						TEENS						
									PERS	18- 18+	25- 49	15- 24	15- 24	18- 34	18- 49	21- 49	21- 54	25- 54	15- 24	18- 34	18- 49	21- 49	21- 54	25- 54	12- 17	12- 17					
LATE FRINGE CONT'D																															
FRIDAY NIGHT VIDEOS-CONT'D																															
FRI	1.30A	60	NBC	5	B	2.8	17	245	1388	258	232	178	199	620	329	471	417	436	327	238	546	378	452	356	387	293	107^	63^			
	174	96	PC	30	C	2.7	18	238	1431	279	250	205	175	606	337	475	418	444	356	235	592	418	508	422	448	352	100^	63^			
	1.30 - 2.00				A	2.7	16	239	1409	261^	250^	122^	290	640	365	449	390	412	236^	234^	489	341	422	310	314	251^	166^	59^			
	2.00 - 2.30				A	2.4	17	213	1374	265^	253^	107^	317	647	360	454	392	405	219^	194^	452	332	378	304	319	257^	176^	68^			
G MICHAELS SPORTS MACHINE																															
SUN	11.30P	15	NBC	5	A	2.1	6	186	1368	268^	244^	209^	82^	688	294^	453	453	478	395	100^	628	253^	456	452	483	403	36^	<<			
	77	54	SC	32	B	2.2	7	195	1443	269	231	212	93^	643	215	405	391	417	360	179	653	309	460	391	422	345	55^	47^			
					C	1.9	6	165	1488	284	236	236	93^	618	217	412	393	432	386	195	729	344	523	454	505	406	46^	44^			
LATE SHOW-FOX																															
MON-FRI	11.30P	60	FOX	25	A	1.2	4	103	1207	287^	239^	243^	39^	574	233^	401	397	436	405	157^	537	352	478	397	413	361	41^	31^			
	100	77	GV	149	B	1.2	4	102	1370	279	246^	222^	120^	613	319	470	436	463	404	182^	566	382	495	402	430	367	57^	59^			
	11.30 - 12.00				C	1.5	4	137	1458	288	255	223	153^	645	341	489	437	473	406	187	601	371	496	415	444	369	64^	59^			
	12.00 - 12.30				A	1.3	4	115	1274	288^	237^	241^	47^	565	222^	388	381	422	388	184^	607	413	539	442	457	395	46^	31^			
					A	1.0	4	90	1122	286^	240^	246^	30^	585	247^	417	417	455	428	124^	447	274^	400	339^	357^	317^	35^	30^			
SATURDAY NIGHT																															
SAT	11.30P	80	NBC	5	A	7.3	23	647	1436	279	224	226	105	610	240	403	378	421	378	123	552	264	416	377	414	375	105	50^			
	200	99	GV	24	B	7.6	23	675	1482	281	229	216	137	625	270	433	394	429	376	144	574	292	444	395	424	372	99	77			
					C	8.1	24	716	1568	307	260	232	148	666	312	481	438	474	411	155	609	316	484	436	473	415	99	86			
11.30 - 12.00																															
	12.00 - 12.30				A	8.6	23	762	1482	302	243	254	104	645	254	430	398	449	409	127	568	258	424	381	418	380	97	46^			
	12.30 - 1.00				A	7.0	22	620	1409	260	208	209	97^	577	229	383	362	398	359	124	550	266	413	372	410	374	113	50^			
					A	5.8	22	514	1385	264	211	198	121^	593	228	379	362	401	341	113^	522	274	403	376	411	365	109^	56^			
TONIGHT SHOW																															
MW-F	11.30P	60	NBC	25	A	5.1	18	455	1404	267	207	210	88	710	202	406	385	430	389	100	558	214	343	313	358	305	39^	37^			
	202	99	GV	146	B	5.6	18	500	1369	269	210	207	90	703	215	403	372	419	377	96	533	206	334	313	351	300	42^	32^			
	12.00M	60			C	6.1	20	540	1405	279	220	211	92	737	230	416	384	433	392	96	544	213	351	325	360	311	38^	33^			
TUE																															
	11.30 - 12.00				A	6.0	17	532	1437	275	219	224	90	736	219	437	413	460	420	90	553	204	336	304	345	304	45^	40^			
	12.00 - 12.30				A	4.8	18	422	1380	266	203	201	90	691	192	389	369	413	371	103	555	214	339	310	360	303	38^	38^			
	12.30 - 1.00				A	3.6	18	319	1348	226	155^	169^	60^	663	153^	311	301	343	305	145^	619	285	420	390	440	329	12^	11^			

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

## PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME DAY TIME DUR NET OF #STNS CVG% TYPE T/C										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																							
										HOUSEHOLD AUDIENCES			LOH WORKING 18-49 WOMEN					W O M E N					M E N					T E E N S		C H I L D R E N			
										AVG. AUD. %	SH %	AVG. AUD. 0,000	W/CH 18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	18-49	12-17	12-17	2-6	2-6	2-6	
													<3	18+	49	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	17	17	11	11	11	
MON-FRI EARLY MORNING																																	
ABC WORLD NEWS-MORN-615A										A	1.5	15	133	56v	245^	190^	574	188^	358	371	325	160^	457	92^	270	332	336	120^	13v	15v	7v	9v	<<
MON-FRI 6.15A 15 ABC 25										B	1.4	14	125	56^	272	221	615	195^	388	402	342	170^	451	121^	281	310	282	121^	11v	18v	8v	15v	11v
136 82 N 150										C	1.3	14	119	67^	274	220	628	167^	377	383	357	204^	487	144^	299	324	280	139^	18v	24v	11v	17v	13v
ABC WORLD NEWS-MORN-645A										A	2.6	17	227	57^	274	207	606	223	374	397	278	186	409	92^	234	268	279	123^	34v	31v	25v	29v	32v
MON-FRI 6.45A 15 ABC 25										B	2.3	16	205	62^	294	224	625	214	384	408	304	193	449	109^	267	295	288	131	23v	29v	20v	35^	33^
184 92 N 150										C	2.2	15	194	67^	284	223	626	182	389	407	333	188	478	129^	266	299	280	149	37^	33v	21v	24v	30v
BEFORE HOURS										A	0.7	8	60	21v	313^	233^	567	140v	310^	367^	323^	171^	399^	176^	257^	231^	177^	92v	111v	22v	21v	34v	23v
MON-FRI 6.15A 15 NBC 25										B	0.7	9	66	54v	293^	212^	560	144^	308^	334^	339^	190^	432	184^	270^	252^	163^	123^	54v	12v	19v	20v	24v
147 84 N 150										C	0.8	10	66	68v	303^	261^	613	165^	365^	364^	321^	212^	419	189^	259^	240^	140^	125^	35v	21v	15v	14v	20v
CBS MORNING NEWS- 6:30AM										A	1.3	12	115	71v	181^	103^	563	137^	298	331	356	176^	479	96^	206^	247^	303	204^	8v	<<	19v	15v	28v
MON-FRI 6.30A 30 CBS 25										B	1.3	12	114	79^	233	144^	577	128^	313	344	380	183^	449	102^	221^	247	285	168^	15v	8v	20v	17v	25v
147 85 N 155										C	1.3	12	111	60^	259	145^	602	137^	293	330	359	239	425	98^	195^	205^	237	188^	20v	12v	27v	17v	28v
CBS THIS MORNING-1										A	2.3	11	207	53^	177	116^	658	112^	281	296	351	336	442	71^	200	221	236	206	19v	8v	24v	15v	15v
MON-FRI 7.30A 30 CBS 25										B	2.3	11	200	49^	198	127^	655	109^	280	301	349	328	434	82^	202	205	219	213	14v	11v	17v	16v	15v
201 97 N 105										C	2.2	11	198	45^	190	127^	654	115^	268	285	313	342	442	79^	201	206	217	215	21v	8v	21v	19v	25v
CBS THIS MORNING-2										A	2.4	11	213	56^	106^	68^	672	111^	227	236	320	405	408	80^	171	174	183	210	8v	13v	21v	21v	20v
MON-FRI 8.30A 30 CBS 25										B	2.3	10	201	43^	134	82^	680	109^	222	231	307	422	407	80^	175	171	177	215	10v	11v	22v	30v	23v
202 97 N 105										C	2.4	11	215	40^	146	88^	706	118^	233	252	312	427	399	69^	154	157	168	222	11v	9v	25v	26v	27v
GOOD MORNING, AMERICA-730										A	4.2	20	374	42^	246	179	689	177	356	371	331	283	415	103	198	210	203	186	9v	5v	24^	29^	30^
MON-FRI 7.30A 30 ABC 25										B	4.2	20	375	48^	249	180	710	187	375	395	357	282	411	106	198	212	205	179	9v	7v	21^	29^	31^
216 99 N 149										C	4.3	21	377	57^	243	184	711	164	379	398	374	281	423	100	195	214	220	188	15v	7v	22^	24^	28^
GOOD MORNING, AMERICA-830										A	4.1	19	365	65^	168	129	716	162	315	338	348	346	386	97	180	170	183	175	11v	10v	35^	29^	33^
MON-FRI 8.30A 30 ABC 25										B	4.1	19	366	68^	197	156	754	181	366	389	379	338	353	78	157	167	186	163	8v	10v	27^	34^	34^
215 99 N 150										C	4.4	20	392	72	201	157	759	161	360	381	393	344	370	69	149	169	199	180	10v	8v	23^	26^	23^
NBC NEWS AT SUNRISE										A	1.9	19	172	18v	319	234	649	114^	355	401	418	220	518	151^	287	290	271	172^	45v	15v	25v	29v	32v
MON-FRI 6.00A 30 NBC 25										B	2.0	20	178	40^	302	215	626	117^	339	374	407	220	505	129^	253	275	269	199	26v	24v	13v	25v	23v
198 97 N 150										C	2.0	20	176	65^	304	246	643	147	372	394	369	216	493	124^	231	251	244	213	22v	32v	14v	15v	21v
TODAY SHOW-7.30AM										A	4.6	22	409	45^	206	151	699	121	323	343	382	329	496	117	222	221	234	243	17v	8v	24^	23^	28^
MON-FRI 7.30A 30 NBC 25										B	4.6	22	408	49^	209	150	693	122	313	332	384	333	472	100	216	227	243	221	12v	6v	23^	21^	27^
205 99 N 150										C	4.6	22	410	53^	217	158	684	129	322	344	368	316	476	107	222	228	232	226	16^	10v	23^	19^	27^
TODAY SHOW-8.30AM										A	4.4	20	386	40^	174	132	765	109	307	329	390	409	404	86^	157	159	187	217	6v	4v	27^	15v	21v
MON-FRI 8.30A 30 NBC 25										B	4.5	20	396	44^	178	137	751	114	300	320	391	403	394	80	168	170	194	199	8v	7v	25^	16^	18^
205 99 N 150										C	4.8	21	423	56^	168	131	727	119	306	327	374	380	422	91	187	188	199	214	10v	8v	20^	17^	17^



## PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME  DAYTIME				
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A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

# 44 PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				
									LOH WORKING			W O M E N							M E N		T E E N S			C H I L D R E N					
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	18-49 W/CH	WOMEN 18+	15- 24	TOTAL	18- 34	18- 49	25- 49	25- 54	35- 64	35+ 55+	TOTAL	55+	MALE 12- 17	FEM. 12- 17	TOT. 15- 17	MALE 2- 11	FEM. 2- 11	TOT. 5- 11	TOT. 6- 11			
MONDAY-FRIDAY DAYTIME CONT'D																													
DAYS OF OUR LIVES-CONT'D																													
	1.00 - 1.30				A	5.8	20	517	83	170	144	181	873	291	464	322	387	351	344	270	114	27^	64^	57^	36^	64^	68	32^	
	1.30 - 2.00				A	6.0	21	533	87	164	139	187	872	294	481	337	406	363	322	236	109	22^	76	58^	37^	74	71	40^	
GENERAL HOSPITAL																													
MON	3.00P	53	ABC	25	A	7.6	26	673	125	211	173	141	844	359	514	397	453	321	275	214	85	22^	49^	34^	42^	72	54	60	
	219	99	DD	148	B	7.5	26	661	116	221	185	157	852	351	524	405	460	343	273	228	86	24^	68	51	42	63	54	51	
	3.00P	15			C	8.1	26	717	124	237	199	166	872	362	542	414	465	341	279	233	88	24^	67	49	45	52	57	41	
	& 3.22P	38																											
TUE-FRI	3.00P	60																											
	3.00 - 3.30				A	7.6	27	672	132	205	169	147	846	370	523	401	456	314	268	212	83	21^	48^	33^	46^	77	64	59	
	3.30 - 4.00				A	7.6	26	670	118	217	178	136	847	350	507	396	453	330	283	217	87	23^	50	34^	37^	69	44^	62	
GUIDING LIGHT																													
MON-FRI	3.00P	60	CBS	25	A	6.1	21	540	103	206	176	112	877	195	411	337	372	375	431	249	130	14^	60^	44^	33^	42^	40^	34^	
	208	99	DD	149	B	6.1	22	543	104	190	156	127	884	222	409	319	356	360	438	246	124	18^	57	45^	31^	54	44^	41^	
	3.00 - 3.30				C	6.1	20	544	93	191	138	122	898	236	431	338	388	389	418	262	120	18^	46^	39^	34^	52	44^	42^	
	3.30 - 4.00				A	6.0	21	532	106	198	170	105	880	195	410	337	371	374	436	253	130	12^	49^	36^	31^	35^	40^	27^	
					A	6.2	21	549	101	213	181	119	874	194	412	337	372	376	427	245	130	16^	70	52^	34^	48^	41^	41^	

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

## PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME DAY TIME DUR NET OF #STNS CVG% TYPE T/C					K E Y	HOUSEHOLD AUDIENCES AVG. AUD. SH % AVG. AUD. 0,000			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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									18-49 W/CH	18- 49	15- 24	18- 34	18- 49	25- 49	25- 54	35- 64	55+ 65+	TOTAL	55+	MALE 12- 17	FEM. 12- 17	TOT. 15- 17	MALE 2- 11	FEM. 2- 11	TOT. 5- 6	TOT. 6- 11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
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A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

## 48 PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
								LOH WORKING		W O M E N						M E N		T E E N S			C H I L D R E N								
								18-49 W/CH	18- 49	15- 24	TOTAL	18- 34	18- 49	25- 49	25- 54	35- 55+	TOTAL	55+	MALE 12- 17	FEM. 12- 17	TOT. 15- 17	MALE 2- 11	FEM. 2- 11	TOT. 6- 11					
DAY	TIME	DUR	NET	NO. OF		AVG. AUD. %	SH %	AVG. AUD. 0,000																					
#STNS	CVG%	TYPE	T/C																										
MONDAY-FRIDAY DAYTIME CONT'D																													
WHEEL OF FORTUNE-CONT'D																													
205	98	QG	148		C	5.6	23	493	67	162	114	71	820	165	311	254	317	328	446	361	184	17^	23^	21^	38^	53	61	30^	
WHO'S THE BOSS? M-F																													
MON-FRI	11.00A	30	ABC	25	A	2.9	13	259	163	233	214	136	650	348	517	405	439	259	100^	304	48^	35^	65^	50^	120^	125^	170	75^	
153	78	CS	148		B	3.0	14	268	134	266	245	147	636	312	482	368	395	267	126	304	45^	43^	78^	53^	104	112	116	100	
					C	3.5	15	307	132	249	224	135	696	320	502	392	423	289	163	297	54^	43^	63^	47^	107	87	119	75^	
WIN, LOSE OR DRAW																													
MON-FRI	11.30A	30	NBC	25	A	3.8	16	337	55^	138	113	62^	808	126	341	290	343	394	413	313	136	25^	20^	17^	52^	57^	71^	38^	
183	88	QG	161		B	4.2	18	372	72	155	121	100	773	167	345	272	325	352	375	308	123	36^	44^	39^	57^	88	83	62^	
					C	4.2	17	374	93	171	137	99	794	210	386	307	365	339	351	320	128	27^	38^	33^	50^	75	79	46^	
YOUNG AND THE RESTLESS																													
MON-FRI	12.30P	60	CBS	25	A	7.5	28	663	131	165	145	103	890	257	454	360	400	357	396	277	122	15^	18^	18^	60	61	92	30^	
211	99	DD	151		B	7.7	29	681	121	176	150	116	874	254	446	347	385	357	389	268	124	15^	30^	26^	48	72	78	41	
12.30 - 1.00					C	8.0	29	712	110	198	161	127	874	276	461	350	398	361	364	281	124	17^	28^	26^	44	65	72	37	
1.00 - 1.30					A	7.2	28	640	128	162	142	98	880	253	447	355	397	359	391	284	127	15^	14^	15^	62	59	92	29^	
					A	7.8	28	688	133	168	148	107	897	260	459	363	402	355	399	269	117	15^	21^	20^	59	64	91	32^	

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.



## PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME  DAYTIME #STNS CVG% TYPE						KEY	HOUSEHOLD AUDIENCES AVG. AUD. % SH % AVG. AUD. 0,000			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
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											15- 24	18- 49	15- 24	TOTAL	TOTAL	MALE	FEM.	TOTAL	TOTAL	TOTAL	MALE	FEM.	TOTAL	TOTAL	MALE	FEM.	TOTAL	TOTAL																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

## PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
									TOT. PERS.	WOMEN		MEN		T E E N S					C H I L D R E N									
										15- 24	18- 49	15- 24	TOTAL	TOTAL	MALE	FEM.	TOT.	TOT.	TOTAL	MALE	FEM.	TOT.	TOT.	MALE	FEM.	TOT.	TOT.	
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	(2+)	15- 24	18- 49	15- 24	TOTAL	12- 17	12- 17	12- 17	12- 14	15- 17	2- 11	2- 11	2- 11	2- 5	6- 11	6- 11	6- 11	6- 8	9- 11		
WEEKEND DAYTIME CHILDREN CONT'D																												
HELLO KITTY					A	2.1	14	186	1267	<<	297^	123^	73v	222^	26v	<<	23v	21v	5v	722	427	295^	270^	453	282^	171^	278^	175^
SAT	8.00A	30	CBS	5	B	2.2	13	195	1179	50^	265	165^	45^	228	48^	15v	33v	28v	20v	637	319	318	223	415	200	215	248	167^
	202	96	CA	32	C	2.1	13	184	1286	55^	292	196	41^	237	82^	50^	32v	49^	33v	675	348	327	226	449	238	211	272	177
I'M TELLING					A	2.3	9	204	1385	78v	371	223^	57v	282^	199^	59v	140^	175^	24v	534	195^	339	208^	325	111^	215^	147^	179^
SAT	12.30P	30	NBC	5	B	2.4	9	214	1536	151^	429	302	102^	259	244	94^	151^	166	78^	605	246	359	201	403	156^	247	194	209
	112	55	CA	30	C	2.6	9	232	1512	144	424	314	103^	252	260	97^	163	170	90^	576	284	292	212	364	180	184	179	185
LITTLE CLOWNS-HAPPYTOWN					A	1.7	11	151	1246	50v	348^	252^	21v	192^	65v	57v	8v	44v	21v	642	301^	340^	235^	406^	195^	211^	217^	189^
SAT	8.00A	30	ABC	5	B	1.8	11	156	1174	57^	302	224	40v	202^	107^	42v	65^	63^	44v	562	272	290	223	339	175^	164^	190^	149^
	199	96	CA	13	C	2.0	12	176	1281	59^	301	233	48^	219	107^	57^	50^	58^	48^	654	337	317	229	425	226	199	215	210
LITTLE WIZARDS					A	3.9	14	346	1393	34v	253	184	84^	187	169^	99^	70^	133^	36v	783	512	271	256	527	351	176^	283	244
SAT	9.30A	30	ABC	5	B	3.7	14	326	1448	61^	318	248	75^	247	142	69^	73^	99^	43^	741	451	290	338	403	256	146	231	172
	205	97	CA	13	C	3.8	14	339	1466	77^	301	235	73^	232	158	79	79	102	57^	775	453	322	337	437	261	176	241	196
MIGHTY MOUSE					A	4.0	14	354	1452	52^	345	223	40v	207	93^	60^	33v	75^	17v	809	367	442	329	480	233	247	317	163^
SAT	10.30A	30	CBS	5	B	4.0	14	354	1407	85^	319	229	61^	229	125	73^	52^	80^	44^	735	356	379	337	398	192	205	253	145
	202	97	CA	29	C	4.3	15	377	1500	91	337	262	59^	238	132	73	59^	88	44^	793	428	365	384	409	225	184	249	160
MUPPET BABIES I					A	3.6	18	319	1343	22v	221	120^	62^	171^	98^	64^	35v	75^	24v	853	484	369	280	573	326	247	364	209
SAT	8.30A	30	CBS	5	B	3.6	18	319	1340	52^	231	156	43^	185	87^	41^	46^	55^	32^	837	406	432	289	548	263	285	328	221
	207	97	CA	32	C	3.6	18	323	1381	51^	254	183	32^	179	96	56^	40^	69^	27^	852	455	397	300	553	305	248	331	222
MUPPET BABIES II					A	4.5	18	399	1450	31v	254	176	63^	164	93^	61^	32v	66^	27v	940	473	466	346	593	299	295	360	234
SAT	9.00A	30	CBS	5	B	4.6	18	408	1389	62^	270	197	41^	178	89	38^	51^	55^	35^	852	420	432	321	531	257	273	324	207
	207	97	CA	32	C	4.6	19	411	1443	55^	257	193	38^	172	103	55^	48^	72	31^	910	480	430	351	559	300	260	337	222
MUPPET BABIES III					A	5.2	19	461	1476	40^	261	177	47^	160	100^	63^	37^	81^	18v	956	458	498	324	632	304	328	357	274
SAT	9.30A	30	CBS	5	B	5.2	19	464	1406	57^	270	204	36^	167	89	46^	43^	66^	23^	881	442	439	344	536	266	271	325	211
	205	97	CA	32	C	5.1	19	449	1479	61	269	211	41^	180	108	58	50^	76	32^	922	494	428	375	548	295	253	331	217
MY PET MONSTER					A	4.3	17	381	1324	33v	190	147^	68^	167^	155^	99^	56^	123^	32v	812	482	330	242	570	340	230	324	246
SAT	9.00A	30	ABC	5	B	3.9	16	347	1352	48^	254	202	54^	172	148	66^	82^	115	33^	778	405	373	297	481	254	227	257	223
	207	98	CA	31	C	3.5	15	313	1450	68^	267	222	56^	191	161	79^	82	113	48^	831	431	401	309	522	285	237	268	253
NEW ARCHIES					A	4.3	17	381	1402	87^	334	221	62^	180	232	88^	144^	168	64^	655	300	355	288	367	142^	224	206	160^
SAT	11.30A	30	NBC	5	B	4.4	17	392	1453	157	370	278	89	187	257	101	156	164	93	638	281	357	256	382	161	221	204	178
	162	84	CA	31	C	4.5	15	398	1503	171	372	308	97	208	267	114	153	157	110	657	310	346	286	371	182	189	182	188
PEE WEE'S PLAYHOUSE					A	5.6	20	496	1397	44^	277	187	36^	156	108^	49^	59^	94^	14v	856	392	463	319	537	262	275	339	198
SAT	10.00A	30	CBS	5	B	5.9	21	525	1400	67	288	222	42^	197	99	44^	55^	69	30^	817	366	450	353	463	200	264	295	168
	211	99	CL	32	C	6.1	21	544	1521	87	304	247	48	218	122	50	73	82	40^	876	444	432	397	479	236	243	295	184
POPEYE & SON					A	4.1	15	363	1625	61^	310	188	43v	214	224	144^	79^	187	36v	878	444	434	339	539	292	247	276	263
SAT	11.00A	30	CBS	5	B	3.9	14	342	1483	87^	299	203	62^	202	211	121	90^	155	56^	771	396	374	304	467	243	224	231	235
	195	94	CA	29	C	4.0	14	355	1540	107	336	254	77	232	195	100	95	124	71^	777	434	343	343	433	248	185	229	204
REAL GHOSTBUSTERS I					A	4.4	16	390	1348	91^	301	239	87^	172	177	87^	90^	131^	46^	698	436	262	229	469	319	150^	224	245
CONT'D																												

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

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## PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME  DAYTIME #STNS CVG% TYPE T/C					KEY	HOUSEHOLD AUDIENCES AVG. AUD. SH % AVG. AUD. 0,000			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
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										15- 24	TOTAL	18- 49	15- 24	TOTAL	TOTAL 12- 17	MALE 12- 17	FEM. 12- 17	TOT. 12- 14	TOT. 15- 17	TOTAL 2- 11	MALE 2- 11	FEM. 2- 11	TOT. 5	TOT. 6- 11	MALE 6- 11	FEM. 6- 11	TOT. 8	TOT. 9- 11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
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A-CURRENT REPORT B-QUARTER AVERAGE C-SEASON AVERAGE

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## PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				T E E N S TOT. MALE TOT.	C H D TOT. 2-																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
DAY	TIME	DUR	NET #STNS CVG% TYPE	NO. OF T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. WORK. PERS ING		W O M E N				M E N																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
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## PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME  DAYTIME #STNS CVG% TYPE T/C					K E Y	HOUSEHOLD AUDIENCES AVG. SH. AVG. AUD. % AUD. 0,000			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
									TOT. WORK. PERS ING WOM. (2+) 18+		W O M E N				M E N										T E E N S		CHD																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
											TOTAL	49	21+	54	TOTAL	18-	18-	18-	21-	21-	25-	25-	35-	TOT.	MALE																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
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A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

## PROGRAM AUDIENCE ESTIMATES (Alpha)

APR. 18-24, 1988

PROGRAM NAME					KEY	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				TEENS TOT. 12-17
DAY	TIME	DUR	NET	NO. OF T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. WORK- PERS ING WOM.		W O M E N								M E N										
									(2+)	18+	TOTAL	18-34	18-49	25-49	25-54	35-64	55+	TOTAL	18-34	18-49	21+49	25-49	25-54	35-64	55+				
WEEKEND DAYTIME OTHER																													
BUSINESS WORLD					A	1.1	4	97	1352	170^	501^	108v	271^	501^	271^	310^	268^	191^	611^	202^	332^	611^	332^	294^	401^	280^	172^	51v	
SUN	12.30P	30	ABC	5	B	1.0	4	89	1352	191^	582	116^	270^	575	250^	289^	306^	273^	591	192^	328^	580	318^	263^	338^	302^	188^	35v	
	90	65	N	25	C	1.2	4	110	1316	179^	585	116^	257	579	233	259	288	302	619	156^	317	613	311	286	354	325	234	30v	
FACE THE NATION					A	2.3	8	204	1431	241^	717	115^	228^	717	214^	223^	265^	480	652	254^	301^	644	293^	238^	284^	177^	305^	22v	
SUN	10.30A	30	CBS	5	B	2.4	8	209	1402	224	714	103^	228	703	193	239	305	440	610	185	286	598	273	236	294	245	266	21v	
	149	83	CC	31	C	2.5	8	218	1324	206	665	100^	220	656	192	231	293	406	582	127	261	570	249	224	265	250	279	24v	
HEALTH SHOW					A	2.1	8	186	1303	191^	540	183^	326^	539	275^	332^	239^	157^	467	148^	299^	449	281^	251^	275^	236^	143^	80v	
SAT	12.30P	30	ABC	5	B	1.9	7	172	1276	230	591	222	344	578	264	336	248	175^	369	126^	227	356	214	185^	209	166^	118^	98^	
	154	77	N	20	C	1.9	6	167	1383	220	585	212	338	561	257	320	269	184	409	169	272	393	256	218	252	178	103^	123^	
ISRAEL AT 40(S)					A	0.7^	3^	62^	1270	245v	523^	109v	261v	523^	207v	268^	233v	201v	697^	367^	584^	697^	584^	442^	482^	327^	73v	<<	
SUN	10.00A	60	NBC																										
	61	59	DO																										
	10.00 - 10.30				A	0.8	3	71	1230	221v	535^	110v	240^	535^	191v	257^	225v	229v	635^	345^	525^	635^	525^	392^	421^	289^	81v	17v	
	10.30 - 11.00				A	0.7^	3^	62^	1134	237v	434^	92v	247v	434^	197v	242v	208v	141v	668^	340^	569^	668^	569^	437^	483^	323^	54v	<<	
MEET THE PRESS					A	2.2	8	195	1336	161^	581	50v	179^	580	171^	221^	275^	352	618	200^	354	617	353	274^	331	273^	206^	54v	
SUN	10.30A	30	NBC	5	B	2.6	10	227	1375	188	652	116^	246	651	231	286	284	352	600	142^	274	595	269	241	319	293	248	35v	
	153	91	CC	31	C	2.1	8	188	1323	199	662	138	237	654	204	250	263	380	541	147	252	526	236	215	269	245	235	39^	
SUNDAY MORNING					A	4.0	16	354	1372	230	712	115^	300	698	275	305	347	381	541	141^	274	530	263	234	258	236	243	25v	
SUN	9.00A	90	CBS	5	B	3.6	15	315	1307	211	680	87^	256	675	237	279	348	383	545	113	270	539	265	242	279	287	237	12v	
	185	96	N	31	C	4.0	16	357	1322	215	661	107	238	656	216	266	314	373	571	117	269	566	264	242	289	299	255	20^	
	9.00 - 9.30				A	3.5	15	310	1345	203^	708	139^	317	690	278	306	329	363	543	163^	267	531	255	224	226	209	274	7v	
	9.30 - 10.00				A	4.4	17	390	1348	213	691	108^	290	675	266	290	343	377	541	139^	277	530	266	237	264	239	238	27v	
	10.00 - 10.30				A	4.3	16	381	1355	260	702	99^	284	697	269	306	350	381	514	120^	264	504	253	228	266	244	213	38v	
SUNDAY TODAY					A	2.1	11	186	1248	233^	601	81v	238^	595	204^	239^	326^	328^	541	175^	338^	540	337^	297^	325^	248^	175^	48v	
SUN	8.00A	90	NBC	5	B	2.0	11	181	1248	207	592	132^	265	583	233	282	289	279	541	154^	296	540	295	262	314	282	194	36v	
	121	88	N	32	C	1.8	10	159	1247	207	585	143^	251	573	217	266	266	285	529	159^	283	522	276	242	297	265	191	36v	
	8.00 - 8.30				A	1.5	9	133	1201	191^	584	71v	182^	582	134^	156^	273^	380^	492	159^	302^	492	302^	262^	263^	213^	189^	71v	
	8.30 - 9.00				A	2.3	11	204	1219	231^	592	82^	235^	584	199^	229^	322	327	531	162^	328	531	328	286^	304^	244^	184^	46v	
	9.00 - 9.30				A	2.6	11	230	1252	251^	595	82^	263^	588	241^	286	347	287	557	189^	355	555	353	317	368	263^	151^	35v	
THIS WEEK-DAVID BRINKLEY					A	2.6	9	230	1448	162^	701	89^	220^	682	187^	213^	236^	455	640	167^	296	628	284	266^	295	215^	314	45v	
SUN	11.30A	60	ABC	5	B	3.1	11	273	1351	162	665	77^	198	650	175	206	261	436	584	127	263	569	248	227	278	252	270	41^	
	141	84	N	25	C	3.3	10	293	1339	148	663	75^	176	655	152	183	274	456	581	118	263	571	253	230	275	252	272	37^	
	11.30 - 12.00				A	2.4	8	213	1409	160^	698	109^	218^	678	183^	202^	216^	461	584	161^	265^	576	256^	240^	265^	155^	294^	47v	
	12.00 - 12.30				A	2.8	9	248	1482	163^	704	72^	222^	686	190^	222^	254^	450	687	173^	324	672	308	288	321	267	330	43v	

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

EVE. MON. APR. 18. 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	56.6	58.2	59.1	59.6	60.0	61.8	62.5	63.4	63.4	63.5	62.5	62.1	60.8	59.9	57.8	55.0

ABC TV

**AVERAGE AUDIENCE**  
(Hhlds (000) & %)  
**SHARE AUDIENCE**  
**AVG. AUD. BY 1/4 HR**

MACGYVER						ABC MONDAY NIGHT MOVIE THE MAN WHO LOVED WOMEN (PAE)						
11,610						9,040						
13.1	12.3 *			13.9 *	10.2	11.4 *			9.9 *		10.2 *	9.3 *
21	20 *			22 *	17	18 *			16 *		17 *	17 *
12.0	12.5	13.8		14.0	11.8	11.0	10.0		9.8	10.4	10.0	9.5
												9.2

## CBS TV

AVERAGE AUDIENCE  
(Hhlds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

KATE & ALLIE (R)		DESIGNING WOMEN (R)		NEWHART (R)		EISENHOWER & LUTZ (P&E)		CAGNEY & LACEY (R)			
10,190		10,630		11,700		10,190		9,300			
11.5		12.0		13.2		11.5		10.5		10.7 *	10.2 *
19		19		21		18		18		18 *	18 *
11.3	11.7	11.6	12.4	13.2	13.1	11.4	11.6	10.6	10.8	10.4	10.1

NBC TV

**AVERAGE AUDIENCE**  
(Hhlds (000) & %)  
**SHARE AUDIENCE**  
**AVG. AUD. BY 1/4 HR**

ALF (R)		VALERIE'S FAMILY (R)		NBC MONDAY NIGHT MOVIES WHEN THE BOUGH BREAKS (R)						
15,950		14,350		16,480						
18.0		16.2		18.6	17.9 *		19.0 *	19.1 *		18.4 *
30		26		31	28 *		30 *	32 *		33 *
16.9	19.1	16.1	16.2	17.5	18.3	18.9	19.1	19.2	19.0	18.7

**INDEPENDENTS**  
(INCL. SUPERSTATIONS)

	AVERAGE AUDIENCE	SHARE AUDIENCE %
--	------------------	------------------

15.0	14.9	12.0	12.3	11.8	12.6	12.0	11.0
26	25	20	20	19	20	20	20

## SUPERSTATIONS

PROGRAM	DATE	VIEWERS*	SHARE %
THE MENTALIST	11/11/13	1.0	1.0
THE MENTALIST	11/18/13	1.0	1.0
THE MENTALIST	11/25/13	1.0	1.0
THE MENTALIST	12/2/13	1.0	1.0
THE MENTALIST	12/9/13	1.0	1.0
THE MENTALIST	12/16/13	1.0	1.0
THE MENTALIST	12/23/13	1.0	1.0
THE MENTALIST	12/30/13	1.0	1.0
THE MENTALIST	1/6/14	1.0	1.0
THE MENTALIST	1/13/14	1.0	1.0
THE MENTALIST	1/20/14	1.0	1.0
THE MENTALIST	1/27/14	1.0	1.0
THE MENTALIST	2/3/14	1.0	1.0
THE MENTALIST	2/10/14	1.0	1.0
THE MENTALIST	2/17/14	1.0	1.0
THE MENTALIST	2/24/14	1.0	1.0
THE MENTALIST	3/3/14	1.0	1.0
THE MENTALIST	3/10/14	1.0	1.0
THE MENTALIST	3/17/14	1.0	1.0
THE MENTALIST	3/24/14	1.0	1.0
THE MENTALIST	3/31/14	1.0	1.0
THE MENTALIST	4/7/14	1.0	1.0
THE MENTALIST	4/14/14	1.0	1.0
THE MENTALIST	4/21/14	1.0	1.0
THE MENTALIST	4/28/14	1.0	1.0
THE MENTALIST	5/5/14	1.0	1.0
THE MENTALIST	5/12/14	1.0	1.0
THE MENTALIST	5/19/14	1.0	1.0
THE MENTALIST	5/26/14	1.0	1.0
THE MENTALIST	6/2/14	1.0	1.0
THE MENTALIST	6/9/14	1.0	1.0
THE MENTALIST	6/16/14	1.0	1.0
THE MENTALIST	6/23/14	1.0	1.0
THE MENTALIST	6/30/14	1.0	1.0
THE MENTALIST	7/7/14	1.0	1.0
THE MENTALIST	7/14/14	1.0	1.0
THE MENTALIST	7/21/14	1.0	1.0
THE MENTALIST	7/28/14	1.0	1.0
THE MENTALIST	8/4/14	1.0	1.0
THE MENTALIST	8/11/14	1.0	1.0
THE MENTALIST	8/18/14	1.0	1.0
THE MENTALIST	8/25/14	1.0	1.0
THE MENTALIST	9/1/14	1.0	1.0
THE MENTALIST	9/8/14	1.0	1.0
THE MENTALIST	9/15/14	1.0	1.0
THE MENTALIST	9/22/14	1.0	1.0
THE MENTALIST	9/29/14	1.0	1.0
THE MENTALIST	10/6/14	1.0	1.0
THE MENTALIST	10/13/14	1.0	1.0
THE MENTALIST	10/20/14	1.0	1.0
THE MENTALIST	10/27/14	1.0	1.0
THE MENTALIST	11/3/14	1.0	1.0
THE MENTALIST	11/10/14	1.0	1.0
THE MENTALIST	11/17/14	1.0	1.0
THE MENTALIST	11/24/14	1.0	1.0
THE MENTALIST	12/1/14	1.0	1.0
THE MENTALIST	12/8/14	1.0	1.0
THE MENTALIST	12/15/14	1.0	1.0
THE MENTALIST	12/22/14	1.0	1.0
THE MENTALIST	12/29/14	1.0	1.0
THE MENTALIST	1/5/15	1.0	1.0
THE MENTALIST	1/12/15	1.0	1.0
THE MENTALIST	1/19/15	1.0	1.0
THE MENTALIST	1/26/15	1.0	1.0
THE MENTALIST	2/2/15	1.0	1.0
THE MENTALIST	2/9/15	1.0	1.0
THE MENTALIST	2/16/15	1.0	1.0
THE MENTALIST	2/23/15	1.0	1.0
THE MENTALIST	2/27/15	1.0	1.0
THE MENTALIST	3/6/15	1.0	1.0
THE MENTALIST	3/13/15	1.0	1.0
THE MENTALIST	3/20/15	1.0	1.0
THE MENTALIST	3/27/15	1.0	1.0
THE MENTALIST	4/3/15	1.0	1.0
THE MENTALIST	4/10/15	1.0	1.0
THE MENTALIST	4/17/15	1.0	1.0
THE MENTALIST	4/24/15	1.0	1.0
THE MENTALIST	5/1/15	1.0	1.0
THE MENTALIST	5/8/15	1.0	1.0
THE MENTALIST	5/15/15	1.0	1.0
THE MENTALIST	5/22/15	1.0	1.0
THE MENTALIST	5/29/15	1.0	1.0
THE MENTALIST	6/5/15	1.0	1.0
THE MENTALIST	6/12/15	1.0	1.0
THE MENTALIST			

AVERAGE AUDIENCE	3.9	3.4	2.7	3.0	2.8	3.3	3.2	3.2
SHARE AUDIENCE %	7	6	4	5	4	5	5	6

**PBS**

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1	1,000,000	10.0
2	2,000,000	20.0
3	3,000,000	30.0
4	4,000,000	40.0
5	5,000,000	50.0
6	6,000,000	60.0
7	7,000,000	70.0
8	8,000,000	80.0
9	9,000,000	90.0
10	10,000,000	100.0

AVERAGE AUDIENCE	2.0	2.7	2.9	3.7	3.5	3.6	2.4	2.1
SHARE AUDIENCE %	3	5	5	6	6	6	4	4

CABLE ORIG.

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1980-81	76,000	1.0
1981-82	76,000	1.0
1982-83	76,000	1.0
1983-84	76,000	1.0
1984-85	76,000	1.0
1985-86	76,000	1.0
1986-87	76,000	1.0
1987-88	76,000	1.0
1988-89	76,000	1.0
1989-90	76,000	1.0
1990-91	76,000	1.0
1991-92	76,000	1.0
1992-93	76,000	1.0
1993-94	76,000	1.0
1994-95	76,000	1.0
1995-96	76,000	1.0
1996-97	76,000	1.0
1997-98	76,000	1.0
1998-99	76,000	1.0
1999-00	76,000	1.0
2000-01	76,000	1.0
2001-02	76,000	1.0
2002-03	76,000	1.0
2003-04	76,000	1.0
2004-05	76,000	1.0
2005-06	76,000	1.0
2006-07	76,000	1.0
2007-08	76,000	1.0
2008-09	76,000	1.0
2009-10	76,000	1.0
2010-11	76,000	1.0
2011-12	76,000	1.0
2012-13	76,000	1.0
2013-14	76,000	1.0
2014-15	76,000	1.0
2015-16	76,000	1.0
2016-17	76,000	1.0
2017-18	76,000	1.0
2018-19	76,000	1.0
2019-20	76,000	1.0
2020-21	76,000	1.0
2021-22	76,000	1.0
2022-23	76,000	1.0
2023-24	76,000	1.0
2024-25	76,000	1.0
2025-26	76,000	1.0
2026-27	76,000	1.0
2027-28	76,000	1.0
2028-29	76,000	1.0
2029-30	76,000	1.0
2030-31	76,000	1.0
2031-32	76,000	1.0
2032-33	76,000	1.0
2033-34	76,000	1.0
2034-35	76,000	1.0
2035-36	76,000	1.0
2036-37	76,000	1.0
2037-38	76,000	1.0
2038-39	76,000	1.0
2039-40	76,000	1.0
2040-41	76,000	1.0
2041-42	76,000	1.0
2042-43	76,000	1.0
2043-44	76,000	1.0
2044-45	76,000	1.0
2045-46	76,000	1.0
2046-47	76,000	1.0
2047-48	76,000	1.0
2048-49	76,000	1.0
2049-50	76,000	1.0
2050-51	76,000	1.0
2051-52	76,000	1.0
2052-53	76,000	1.0
2053-54	76,000	1.0
2054-55	76,000	1.0
2055-56	76,000	1.0
2056-57	76,000	1.0
2057-58	76,000	1.0
2058-59	76,000	1.0
2059-60	76,000	1.0
2060-61	76,000	1.0
2061-62	76,000	1.0
2062-63	76,000	1.0
2063-64	76,000	1.0
2064-65	76,000	1.0
2065-66	76,000	1.0
2066-67	76,000	1.0
2067-68	76,000	1.0
2068-69	76,000	1.0
2069-70	76,000	1.0
2070-71	76,000	1.0
2071-72	76,000	1.0
2072-73	76,000	1.0
2073-74	76,000	1.0
2074-75	76,000	1.0
2075-76	76,000	1.0
2076-77	76,000	1.0
2077-78	76,000	1.0
2078-79	76,000	1.0
2079-80	76,000	1.0
2080-81	76,000	1.0
2081-82	76,000	1.0
2082-83	76,000	1.0
2083-84	76,000	1.0
2084-85	76,000	1.0
2085-86	76,000	1.0
2086-87	76,000	1.0
2087-88	76,000	1.0
2088-89	76,000	1.0
2089-90	76,	

AVERAGE AUDIENCE	6.0	7.2	7.2	7.5	9.0	9.1	8.1	6.7
SHARE AUDIENCE %	10	12	12	12	14	15	13	12

## PAY SERVICES

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1980-81	76,000	1.0
1981-82	76,000	1.0
1982-83	76,000	1.0
1983-84	76,000	1.0
1984-85	76,000	1.0
1985-86	76,000	1.0
1986-87	76,000	1.0
1987-88	76,000	1.0
1988-89	76,000	1.0
1989-90	76,000	1.0
1990-91	76,000	1.0
1991-92	76,000	1.0
1992-93	76,000	1.0
1993-94	76,000	1.0
1994-95	76,000	1.0
1995-96	76,000	1.0
1996-97	76,000	1.0
1997-98	76,000	1.0
1998-99	76,000	1.0
1999-00	76,000	1.0
2000-01	76,000	1.0
2001-02	76,000	1.0
2002-03	76,000	1.0
2003-04	76,000	1.0
2004-05	76,000	1.0
2005-06	76,000	1.0
2006-07	76,000	1.0
2007-08	76,000	1.0
2008-09	76,000	1.0
2009-10	76,000	1.0
2010-11	76,000	1.0
2011-12	76,000	1.0
2012-13	76,000	1.0
2013-14	76,000	1.0
2014-15	76,000	1.0
2015-16	76,000	1.0
2016-17	76,000	1.0
2017-18	76,000	1.0
2018-19	76,000	1.0
2019-20	76,000	1.0
2020-21	76,000	1.0
2021-22	76,000	1.0
2022-23	76,000	1.0
2023-24	76,000	1.0
2024-25	76,000	1.0
2025-26	76,000	1.0
2026-27	76,000	1.0
2027-28	76,000	1.0
2028-29	76,000	1.0
2029-30	76,000	1.0
2030-31	76,000	1.0
2031-32	76,000	1.0
2032-33	76,000	1.0
2033-34	76,000	1.0
2034-35	76,000	1.0
2035-36	76,000	1.0
2036-37	76,000	1.0
2037-38	76,000	1.0
2038-39	76,000	1.0
2039-40	76,000	1.0
2040-41	76,000	1.0
2041-42	76,000	1.0
2042-43	76,000	1.0
2043-44	76,000	1.0
2044-45	76,000	1.0
2045-46	76,000	1.0
2046-47	76,000	1.0
2047-48	76,000	1.0
2048-49	76,000	1.0
2049-50	76,000	1.0
2050-51	76,000	1.0
2051-52	76,000	1.0
2052-53	76,000	1.0
2053-54	76,000	1.0
2054-55	76,000	1.0
2055-56	76,000	1.0
2056-57	76,000	1.0
2057-58	76,000	1.0
2058-59	76,000	1.0
2059-60	76,000	1.0
2060-61	76,000	1.0
2061-62	76,000	1.0
2062-63	76,000	1.0
2063-64	76,000	1.0
2064-65	76,000	1.0
2065-66	76,000	1.0
2066-67	76,000	1.0
2067-68	76,000	1.0
2068-69	76,000	1.0
2069-70	76,000	1.0
2070-71	76,000	1.0
2071-72	76,000	1.0
2072-73	76,000	1.0
2073-74	76,000	1.0
2074-75	76,000	1.0
2075-76	76,000	1.0
2076-77	76,000	1.0
2077-78	76,000	1.0
2078-79	76,000	1.0
2079-80	76,000	1.0
2080-81	76,000	1.0
2081-82	76,000	1.0
2082-83	76,000	1.0
2083-84	76,000	1.0
2084-85	76,000	1.0
2085-86	76,000	1.0
2086-87	76,000	1.0
2087-88	76,000	1.0
2088-89	76,000	1.0
2089-90	76,	

AVERAGE AUDIENCE	1.7	1.9	1.9	2.6	2.7	2.3	2.4	2.3
SHARE AUDIENCE %	3	3	3	4	4	4	4	4

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.



TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	55.0	56.8	57.3	58.3	59.7	62.5	64.2	65.5	63.2	63.1	62.8	62.4	60.8	58.9	56.9	54.7

ABC TV

**AVERAGE AUDIENCE**  
(Hhlds (000) & %)  
**SHARE AUDIENCE**  
**AVG. AUD. BY 1/4 HR**

WHO'S THE BOSS? (R)		WONDER YEARS		MOONLIGHTING (R)(PAE)			THIRTSOMETHING (R)(PAE)		
15,240		15,590		10,450		9,300			
17.2		17.6		11.8		10.5			
28		27		19	*	18	*		
16.2	18.3	17.4	17.7	12.5	11.6	11.6	10.4	9.9	
								10.1 *	
								18 *	
								10.2	

**CBS TV**

**AVERAGE AUDIENCE**  
(Hhlds (000) & %)  
**SHARE AUDIENCE**  
**AVG. AUD. BY 1/4 HR**

BUGS BUNNY BUSTIN' OUT (R)		IT'S FLASHBEAGLE C. BROWN (R)		CBS TUESDAY MOVIE CASE CLOSED (P)									
8.950		9.390		11.520									
10.1		10.6		13.0		12.2 *		13.0 *		13.7 *		12.9 *	
17		16		22		19 *		21 *		23 *		23 *	
10.1	10.1	10.5	10.6	12.0	12.5	12.9	13.1	14.1	13.3	13.4	12.5		

**NBC TV**

**AVERAGE AUDIENCE**  
(Hhlds (000) & %)  
**SHARE AUDIENCE**  
**AVG. AUD. BY 1/4 HR**

	$\longleftrightarrow$ MATLOCK (R)				J.J. STARBUCK SPECIAL (9:00-9:55)(PAE)				$\longleftrightarrow$ NBC NEWS SPECIAL WOMEN BEHIND BARS			
13,910					12,940				12,320			
15.7	14.3 *			17.1 *	14.6 *			14.6 *	13.9	13.7 *		14.0 *
25	23 *			26 *	23	23 *		23 *	24	23 *		25 *
13.6	14.9	16.9		17.4	14.5	14.7	14.7	14.6	13.2	14.3	14.2	13.8

**INDEPENDENTS**  
(INCL. SUPERSTATIONS)

	AVERAGE AUDIENCE SHARE AUDIENCE %
1	10.0
2	10.0
3	10.0
4	10.0
5	10.0
6	10.0
7	10.0
8	10.0
9	10.0
10	10.0
11	10.0
12	10.0
13	10.0
14	10.0
15	10.0
16	10.0
17	10.0
18	10.0
19	10.0
20	10.0
21	10.0
22	10.0
23	10.0
24	10.0
25	10.0
26	10.0
27	10.0
28	10.0
29	10.0
30	10.0
31	10.0
32	10.0
33	10.0
34	10.0
35	10.0
36	10.0
37	10.0
38	10.0
39	10.0
40	10.0
41	10.0
42	10.0
43	10.0
44	10.0
45	10.0
46	10.0
47	10.0
48	10.0
49	10.0
50	10.0
51	10.0
52	10.0
53	10.0
54	10.0
55	10.0
56	10.0
57	10.0
58	10.0
59	10.0
60	10.0
61	10.0
62	10.0
63	10.0
64	10.0
65	10.0
66	10.0
67	10.0
68	10.0
69	10.0
70	10.0
71	10.0
72	10.0
73	10.0
74	10.0
75	10.0
76	10.0
77	10.0
78	10.0
79	10.0
80	10.0
81	10.0
82	10.0
83	10.0
84	10.0
85	10.0
86	10.0
87	10.0
88	10.0
89	10.0
90	10.0
91	10.0
92	10.0
93	10.0
94	10.0
95	10.0
96	10.0
97	10.0
98	10.0
99	10.0
100	10.0

AVERAGE AUDIENCE	15.2	14.5	11.9	12.5	13.8	13.8	12.9	10.9
SHARE AUDIENCE %	27	25	19	19	22	22	22	20

## SUPERSTATIONS

	AVERAGE AUDIENCE SHARE	AUDIENCE %
1	10.0	10.0
2	9.0	9.0
3	8.0	8.0
4	7.0	7.0
5	6.0	6.0
6	5.0	5.0
7	4.0	4.0
8	3.0	3.0
9	2.0	2.0
10	1.0	1.0
11	0.5	0.5
12	0.2	0.2
13	0.1	0.1
14	0.0	0.0
15	0.0	0.0
16	0.0	0.0
17	0.0	0.0
18	0.0	0.0
19	0.0	0.0
20	0.0	0.0
21	0.0	0.0
22	0.0	0.0
23	0.0	0.0
24	0.0	0.0
25	0.0	0.0
26	0.0	0.0
27	0.0	0.0
28	0.0	0.0
29	0.0	0.0
30	0.0	0.0
31	0.0	0.0
32	0.0	0.0
33	0.0	0.0
34	0.0	0.0
35	0.0	0.0
36	0.0	0.0
37	0.0	0.0
38	0.0	0.0
39	0.0	0.0
40	0.0	0.0
41	0.0	0.0
42	0.0	0.0
43	0.0	0.0
44	0.0	0.0
45	0.0	0.0
46	0.0	0.0
47	0.0	0.0
48	0.0	0.0
49	0.0	0.0
50	0.0	0.0
51	0.0	0.0
52	0.0	0.0
53	0.0	0.0
54	0.0	0.0
55	0.0	0.0
56	0.0	0.0
57	0.0	0.0
58	0.0	0.0
59	0.0	0.0
60	0.0	0.0
61	0.0	0.0
62	0.0	0.0
63	0.0	0.0
64	0.0	0.0
65	0.0	0.0
66	0.0	0.0
67	0.0	0.0
68	0.0	0.0
69	0.0	0.0
70	0.0	0.0
71	0.0	0.0
72	0.0	0.0
73	0.0	0.0
74	0.0	0.0
75	0.0	0.0
76	0.0	0.0
77	0.0	0.0
78	0.0	0.0
79	0.0	0.0
80	0.0	0.0
81	0.0	0.0
82	0.0	0.0
83	0.0	0.0
84	0.0	0.0
85	0.0	0.0
86	0.0	0.0
87	0.0	0.0
88	0.0	0.0
89	0.0	0.0
90	0.0	0.0
91	0.0	0.0
92	0.0	0.0
93	0.0	0.0
94	0.0	0.0
95	0.0	0.0
96	0.0	0.0
97	0.0	0.0
98	0.0	0.0
99	0.0	0.0
100	0.0	0.0

AVERAGE AUDIENCE	4.1	3.6	2.7	3.0	4.1	4.5	3.7	3.2
SHARE AUDIENCE %	7	6	4	5	6	7	6	6

**PBS**

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1	1.0	1.0
2	1.0	1.0
3	1.0	1.0
4	1.0	1.0
5	1.0	1.0
6	1.0	1.0
7	1.0	1.0
8	1.0	1.0
9	1.0	1.0
10	1.0	1.0
11	1.0	1.0
12	1.0	1.0
13	1.0	1.0
14	1.0	1.0
15	1.0	1.0
16	1.0	1.0
17	1.0	1.0
18	1.0	1.0
19	1.0	1.0
20	1.0	1.0
21	1.0	1.0
22	1.0	1.0
23	1.0	1.0
24	1.0	1.0
25	1.0	1.0
26	1.0	1.0
27	1.0	1.0
28	1.0	1.0
29	1.0	1.0
30	1.0	1.0
31	1.0	1.0
32	1.0	1.0
33	1.0	1.0
34	1.0	1.0
35	1.0	1.0
36	1.0	1.0
37	1.0	1.0
38	1.0	1.0
39	1.0	1.0
40	1.0	1.0
41	1.0	1.0
42	1.0	1.0
43	1.0	1.0
44	1.0	1.0
45	1.0	1.0
46	1.0	1.0
47	1.0	1.0
48	1.0	1.0
49	1.0	1.0
50	1.0	1.0
51	1.0	1.0
52	1.0	1.0
53	1.0	1.0
54	1.0	1.0
55	1.0	1.0
56	1.0	1.0
57	1.0	1.0
58	1.0	1.0
59	1.0	1.0
60	1.0	1.0
61	1.0	1.0
62	1.0	1.0
63	1.0	1.0
64	1.0	1.0
65	1.0	1.0
66	1.0	1.0
67	1.0	1.0
68	1.0	1.0
69	1.0	1.0
70	1.0	1.0
71	1.0	1.0
72	1.0	1.0
73	1.0	1.0
74	1.0	1.0
75	1.0	1.0
76	1.0	1.0
77	1.0	1.0
78	1.0	1.0
79	1.0	1.0
80	1.0	1.0
81	1.0	1.0
82	1.0	1.0
83	1.0	1.0
84	1.0	1.0
85	1.0	1.0
86	1.0	1.0
87	1.0	1.0
88	1.0	1.0
89	1.0	1.0
90	1.0	1.0
91	1.0	1.0
92	1.0	1.0
93	1.0	1.0
94	1.0	1.0
95	1.0	1.0
96	1.0	1.0
97	1.0	1.0
98	1.0	1.0
99	1.0	1.0
100	1.0	1.0

AVERAGE AUDIENCE	1.6	2.1	2.9	3.1	3.0	3.1	2.2	1.9
SHARE AUDIENCE %	3	4	5	5	5	5	4	3

## CABLE ORIG.

	AVERAGE AUDIENCE SHARE	AUDIENCE %
1	10.0	10.0
2	9.0	9.0
3	8.0	8.0
4	7.0	7.0
5	6.0	6.0
6	5.0	5.0
7	4.0	4.0
8	3.0	3.0
9	2.0	2.0
10	1.0	1.0
11	0.5	0.5
12	0.2	0.2
13	0.1	0.1
14	0.0	0.0
15	0.0	0.0
16	0.0	0.0
17	0.0	0.0
18	0.0	0.0
19	0.0	0.0
20	0.0	0.0
21	0.0	0.0
22	0.0	0.0
23	0.0	0.0
24	0.0	0.0
25	0.0	0.0
26	0.0	0.0
27	0.0	0.0
28	0.0	0.0
29	0.0	0.0
30	0.0	0.0
31	0.0	0.0
32	0.0	0.0
33	0.0	0.0
34	0.0	0.0
35	0.0	0.0
36	0.0	0.0
37	0.0	0.0
38	0.0	0.0
39	0.0	0.0
40	0.0	0.0
41	0.0	0.0
42	0.0	0.0
43	0.0	0.0
44	0.0	0.0
45	0.0	0.0
46	0.0	0.0
47	0.0	0.0
48	0.0	0.0
49	0.0	0.0
50	0.0	0.0
51	0.0	0.0
52	0.0	0.0
53	0.0	0.0
54	0.0	0.0
55	0.0	0.0
56	0.0	0.0
57	0.0	0.0
58	0.0	0.0
59	0.0	0.0
60	0.0	0.0
61	0.0	0.0
62	0.0	0.0
63	0.0	0.0
64	0.0	0.0
65	0.0	0.0
66	0.0	0.0
67	0.0	0.0
68	0.0	0.0
69	0.0	0.0
70	0.0	0.0
71	0.0	0.0
72	0.0	0.0
73	0.0	0.0
74	0.0	0.0
75	0.0	0.0
76	0.0	0.0
77	0.0	0.0
78	0.0	0.0
79	0.0	0.0
80	0.0	0.0
81	0.0	0.0
82	0.0	0.0
83	0.0	0.0
84	0.0	0.0
85	0.0	0.0
86	0.0	0.0
87	0.0	0.0
88	0.0	0.0
89	0.0	0.0
90	0.0	0.0
91	0.0	0.0
92	0.0	0.0
93	0.0	0.0
94	0.0	0.0
95	0.0	0.0
96	0.0	0.0
97	0.0	0.0
98	0.0	0.0
99	0.0	0.0
100	0.0	0.0

AVERAGE AUDIENCE	5.8	6.1	6.3	6.6	8.3	8.0	7.7	6.9
SHARE AUDIENCE %	10	11	10	10	13	13	13	12

## PAY SERVICES

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1	1.0	1.0
2	1.0	1.0
3	1.0	1.0
4	1.0	1.0
5	1.0	1.0
6	1.0	1.0
7	1.0	1.0
8	1.0	1.0
9	1.0	1.0
10	1.0	1.0
11	1.0	1.0
12	1.0	1.0
13	1.0	1.0
14	1.0	1.0
15	1.0	1.0
16	1.0	1.0
17	1.0	1.0
18	1.0	1.0
19	1.0	1.0
20	1.0	1.0
21	1.0	1.0
22	1.0	1.0
23	1.0	1.0
24	1.0	1.0
25	1.0	1.0
26	1.0	1.0
27	1.0	1.0
28	1.0	1.0
29	1.0	1.0
30	1.0	1.0
31	1.0	1.0
32	1.0	1.0
33	1.0	1.0
34	1.0	1.0
35	1.0	1.0
36	1.0	1.0
37	1.0	1.0
38	1.0	1.0
39	1.0	1.0
40	1.0	1.0
41	1.0	1.0
42	1.0	1.0
43	1.0	1.0
44	1.0	1.0
45	1.0	1.0
46	1.0	1.0
47	1.0	1.0
48	1.0	1.0
49	1.0	1.0
50	1.0	1.0
51	1.0	1.0
52	1.0	1.0
53	1.0	1.0
54	1.0	1.0
55	1.0	1.0
56	1.0	1.0
57	1.0	1.0
58	1.0	1.0
59	1.0	1.0
60	1.0	1.0
61	1.0	1.0
62	1.0	1.0
63	1.0	1.0
64	1.0	1.0
65	1.0	1.0
66	1.0	1.0
67	1.0	1.0
68	1.0	1.0
69	1.0	1.0
70	1.0	1.0
71	1.0	1.0
72	1.0	1.0
73	1.0	1.0
74	1.0	1.0
75	1.0	1.0
76	1.0	1.0
77	1.0	1.0
78	1.0	1.0
79	1.0	1.0
80	1.0	1.0
81	1.0	1.0
82	1.0	1.0
83	1.0	1.0
84	1.0	1.0
85	1.0	1.0
86	1.0	1.0
87	1.0	1.0
88	1.0	1.0
89	1.0	1.0
90	1.0	1.0
91	1.0	1.0
92	1.0	1.0
93	1.0	1.0
94	1.0	1.0
95	1.0	1.0
96	1.0	1.0
97	1.0	1.0
98	1.0	1.0
99	1.0	1.0
100	1.0	1.0

AVERAGE AUDIENCE	1.7	1.7	2.7	3.3	3.9	3.4	3.3	3.1
SHARE AUDIENCE %	3	3	4	5	6	5	6	6

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
HUT	53.4	55.3	55.7	56.6	57.1	59.8	61.5	62.5	62.5	62.9	63.2	63.3	59.2	57.9	55.2	52.6		

**ABC TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

	GROWING PAINS	HEAD OF THE CLASS (R)	HOOPERMAN (R)	JUST IN TIME (PAE)	← HEARTBEAT →
	13,560	13,380	10,540	9,210	10,720
	15.3	15.1	11.9	10.4	12.1
	26	24	19	16	22
	14.5	16.0	15.0	10.6	12.0
			11.9	10.2	12.3
					12.0
					12.0

**CBS TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

	<SMOTHERS BROS COMEDY (R)	← JAKE AND THE FATMAN (R)(PAE) →	← EQUALIZER (R) →
	6,820	9,750	11,960
	7.7	11.0	13.5
	13	17	24
	7.6	9.7	13.1
		10.6	13.2
		11.8	13.8
			13.6

**NBC TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

	← AARON'S WAY →	ST. ELSEWHERE SPECIAL	← BRONX ZOO →
	10,100	9,480	8,240
	11.4	10.7	9.3
	19	17	16
	10.0	10.6	9.1
		10.5	9.4
		11.2	9.1
			9.4

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

14.1	14.0	13.7	14.5	16.2	16.6	14.0	11.0
26	25	23	23	26	26	24	20

**SUPERSTATIONS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

3.3	2.8	3.8	4.1	4.8	5.1	3.6	2.6
6	5	6	7	8	8	6	5

**PBS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.9	2.2	2.7	3.1	3.0	3.0	2.9	2.1
3	4	5	5	5	5	5	4

**CABLE ORIG.**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

5.3	5.8	6.2	7.0	7.9	7.8	7.3	6.2
10	10	11	11	13	12	12	12

**PAY SERVICES**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

2.3	2.3	2.0	2.2	2.3	2.4	4.5	4.1
4	4	3	4	4	4	8	8

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
HUT		51.1	53.6	54.1	55.3	55.4	57.6	58.9	60.9	61.2	62.1	61.5	61.4	61.0	60.0	58.8	56.8

ABC TV

**AVERAGE AUDIENCE**  
(Hhlds (000) & %)  
**SHARE AUDIENCE**  
**AVG. AUD. BY 1/4 HR**

PETER BEARD IN AFRICA				HOTEL (R) (PAE)				HEARTBEAT SPECIAL			
7.440				5.850				7.800			
8.4	7.7 *		9.1	* 6.6	5.9 *		7.3	* 8.8	8.5 *		9.1
14	14 *		15	* 11	10 *		12	* 15	14 *		16
7.5	8.0	9.0	9.2	5.9	5.9	7.3	7.4	8.3	8.7	8.8	9.3

## CBS TV

**AVERAGE AUDIENCE**  
**(Hhlds (000) & %)**

**SHARE AUDIENCE**

**AVG. AUD. BY 1/4 HR.**

48 HOURS SPACE PROGRAM				SPECIAL MOVIE PRSNT. - THU THE RED SPIDER (PAE)			
6,290							
7.1	7.1	*	7.1	*	15.5	*	15.4
12	13	*	12	*	25	*	27
7.8	6.5		7.5		15.9		14.7
		6.7	12.8		16.8		
				15.1	16.3	16.0	

NBC TV

**AVERAGE AUDIENCE**  
(Hhlds (000) & %)  
**SHARE AUDIENCE**  
**AVG. AUD. BY 1/4 HR**

BILL COSBY SHOW (R)	A DIFFERENT WORLD (R)	CHEERS (R)	DAYS & NIGHTS MOLLY DODD	L.A.	LAW
20,290	20,910	19,580	14,260	15,420	
22.9	23.6	22.1	16.1	17.4	
40	39	36	26	29	
21.1	24.8	21.9	16.7	17.2	17.6
		22.2	15.5	16.9 *	17.8
				28 *	31
					18.0

**INDEPENDENTS**  
(INCL. SUPERSTATIONS)

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1980-81	17.6	1.8
1981-82	17.6	1.8
1982-83	17.6	1.8
1983-84	17.6	1.8
1984-85	17.6	1.8
1985-86	17.6	1.8
1986-87	17.6	1.8
1987-88	17.6	1.8
1988-89	17.6	1.8
1989-90	17.6	1.8
1990-91	17.6	1.8
1991-92	17.6	1.8
1992-93	17.6	1.8
1993-94	17.6	1.8
1994-95	17.6	1.8
1995-96	17.6	1.8
1996-97	17.6	1.8
1997-98	17.6	1.8
1998-99	17.6	1.8
1999-00	17.6	1.8
2000-01	17.6	1.8
2001-02	17.6	1.8
2002-03	17.6	1.8
2003-04	17.6	1.8
2004-05	17.6	1.8
2005-06	17.6	1.8
2006-07	17.6	1.8
2007-08	17.6	1.8
2008-09	17.6	1.8
2009-10	17.6	1.8
2010-11	17.6	1.8
2011-12	17.6	1.8
2012-13	17.6	1.8
2013-14	17.6	1.8
2014-15	17.6	1.8
2015-16	17.6	1.8
2016-17	17.6	1.8
2017-18	17.6	1.8
2018-19	17.6	1.8
2019-20	17.6	1.8
2020-21	17.6	1.8
2021-22	17.6	1.8
2022-23	17.6	1.8
2023-24	17.6	1.8
2024-25	17.6	1.8
2025-26	17.6	1.8
2026-27	17.6	1.8
2027-28	17.6	1.8
2028-29	17.6	1.8
2029-30	17.6	1.8
2030-31	17.6	1.8
2031-32	17.6	1.8
2032-33	17.6	1.8
2033-34	17.6	1.8
2034-35	17.6	1.8
2035-36	17.6	1.8
2036-37	17.6	1.8
2037-38	17.6	1.8
2038-39	17.6	1.8
2039-40	17.6	1.8
2040-41	17.6	1.8
2041-42	17.6	1.8
2042-43	17.6	1.8
2043-44	17.6	1.8
2044-45	17.6	1.8
2045-46	17.6	1.8
2046-47	17.6	1.8
2047-48	17.6	1.8
2048-49	17.6	1.8
2049-50	17.6	1.8
2050-51	17.6	1.8
2051-52	17.6	1.8
2052-53	17.6	1.8
2053-54	17.6	1.8
2054-55	17.6	1.8
2055-56	17.6	1.8
2056-57	17.6	1.8
2057-58	17.6	1.8
2058-59	17.6	1.8
2059-60	17.6	1.8
2060-61	17.6	1.8
2061-62	17.6	1.8
2062-63	17.6	1.8
2063-64	17.6	1.8
2064-65	17.6	1.8
2065-66	17.6	1.8
2066-67	17.6	1.8
2067-68	17.6	1.8
2068-69	17.6	1.8
2069-70	17.6	1.8
2070-71	17.6	1.8
2071-72	17.6	1.8
2072-73	17.6	1.8
2073-74	17.6	1.8
2074-75	17.6	1.8
2075-76	17.6	1.8
2076-77	17.6	1.8
2077-78	17.6	1.8
2078-79	17.6	1.8
2079-80	17.6	1.8
2080-81	17.6	1.8
2081-82	17.6	1.8
2082-83	17.6	1.8
2083-84	17.6	1.8
2084-85	17.6	1.8
2085-86	17.6	1.8
2086-87	17.6	1.8
2087-88	17.6	1.8
2088-89	17.6	1.8
2089-90	17.6	1.8
2090-91	17.6	1.8
2091-92	17.6	1.8
2092-93	17.6	1.8
2093-94	17.6	1.8
2094-95	17.6	1.8
2095-96	17.6	1.

AVERAGE AUDIENCE	13.9	13.5	11.0	12.0	11.9	12.9	10.8	9.7
SHARE AUDIENCE %	27	25	19	20	19	21	18	17

## SUPERSTATIONS

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1	10.0	10.0
2	10.0	10.0
3	10.0	10.0
4	10.0	10.0
5	10.0	10.0
6	10.0	10.0
7	10.0	10.0
8	10.0	10.0
9	10.0	10.0
10	10.0	10.0
11	10.0	10.0
12	10.0	10.0
13	10.0	10.0
14	10.0	10.0
15	10.0	10.0
16	10.0	10.0
17	10.0	10.0
18	10.0	10.0
19	10.0	10.0
20	10.0	10.0
21	10.0	10.0
22	10.0	10.0
23	10.0	10.0
24	10.0	10.0
25	10.0	10.0
26	10.0	10.0
27	10.0	10.0
28	10.0	10.0
29	10.0	10.0
30	10.0	10.0
31	10.0	10.0
32	10.0	10.0
33	10.0	10.0
34	10.0	10.0
35	10.0	10.0
36	10.0	10.0
37	10.0	10.0
38	10.0	10.0
39	10.0	10.0
40	10.0	10.0
41	10.0	10.0
42	10.0	10.0
43	10.0	10.0
44	10.0	10.0
45	10.0	10.0
46	10.0	10.0
47	10.0	10.0
48	10.0	10.0
49	10.0	10.0
50	10.0	10.0
51	10.0	10.0
52	10.0	10.0
53	10.0	10.0
54	10.0	10.0
55	10.0	10.0
56	10.0	10.0
57	10.0	10.0
58	10.0	10.0
59	10.0	10.0
60	10.0	10.0
61	10.0	10.0
62	10.0	10.0
63	10.0	10.0
64	10.0	10.0
65	10.0	10.0
66	10.0	10.0
67	10.0	10.0
68	10.0	10.0
69	10.0	10.0
70	10.0	10.0
71	10.0	10.0
72	10.0	10.0
73	10.0	10.0
74	10.0	10.0
75	10.0	10.0
76	10.0	10.0
77	10.0	10.0
78	10.0	10.0
79	10.0	10.0
80	10.0	10.0
81	10.0	10.0
82	10.0	10.0
83	10.0	10.0
84	10.0	10.0
85	10.0	10.0
86	10.0	10.0
87	10.0	10.0
88	10.0	10.0
89	10.0	10.0
90	10.0	10.0
91	10.0	10.0
92	10.0	10.0
93	10.0	10.0
94	10.0	10.0
95	10.0	10.0
96	10.0	10.0
97	10.0	10.0
98	10.0	10.0
99	10.0	10.0
100	10.0	10.0

AVERAGE AUDIENCE	3.6	3.3	2.7	3.0	3.4	3.7	3.0	2.7
SHARE AUDIENCE %	7	6	5	5	6	6	5	5

**PBS**

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1	10.0	10.0
2	10.0	10.0
3	10.0	10.0
4	10.0	10.0
5	10.0	10.0
6	10.0	10.0
7	10.0	10.0
8	10.0	10.0
9	10.0	10.0
10	10.0	10.0
11	10.0	10.0
12	10.0	10.0
13	10.0	10.0
14	10.0	10.0
15	10.0	10.0
16	10.0	10.0
17	10.0	10.0
18	10.0	10.0
19	10.0	10.0
20	10.0	10.0
21	10.0	10.0
22	10.0	10.0
23	10.0	10.0
24	10.0	10.0
25	10.0	10.0
26	10.0	10.0
27	10.0	10.0
28	10.0	10.0
29	10.0	10.0
30	10.0	10.0
31	10.0	10.0
32	10.0	10.0
33	10.0	10.0
34	10.0	10.0
35	10.0	10.0
36	10.0	10.0
37	10.0	10.0
38	10.0	10.0
39	10.0	10.0
40	10.0	10.0
41	10.0	10.0
42	10.0	10.0
43	10.0	10.0
44	10.0	10.0
45	10.0	10.0
46	10.0	10.0
47	10.0	10.0
48	10.0	10.0
49	10.0	10.0
50	10.0	10.0
51	10.0	10.0
52	10.0	10.0
53	10.0	10.0
54	10.0	10.0
55	10.0	10.0
56	10.0	10.0
57	10.0	10.0
58	10.0	10.0
59	10.0	10.0
60	10.0	10.0
61	10.0	10.0
62	10.0	10.0
63	10.0	10.0
64	10.0	10.0
65	10.0	10.0
66	10.0	10.0
67	10.0	10.0
68	10.0	10.0
69	10.0	10.0
70	10.0	10.0
71	10.0	10.0
72	10.0	10.0
73	10.0	10.0
74	10.0	10.0
75	10.0	10.0
76	10.0	10.0
77	10.0	10.0
78	10.0	10.0
79	10.0	10.0
80	10.0	10.0
81	10.0	10.0
82	10.0	10.0
83	10.0	10.0
84	10.0	10.0
85	10.0	10.0
86	10.0	10.0
87	10.0	10.0
88	10.0	10.0
89	10.0	10.0
90	10.0	10.0
91	10.0	10.0
92	10.0	10.0
93	10.0	10.0
94	10.0	10.0
95	10.0	10.0
96	10.0	10.0
97	10.0	10.0
98	10.0	10.0
99	10.0	10.0
100	10.0	10.0

AVERAGE AUDIENCE	1.5	2.0	2.6	2.6	2.6	2.7	2.0	1.6
SHARE AUDIENCE %	3	4	5	4	4	4	3	3

CABLE ORIG.

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1	1,000,000	10.0
2	2,000,000	20.0
3	3,000,000	30.0
4	4,000,000	40.0
5	5,000,000	50.0
6	6,000,000	60.0
7	7,000,000	70.0
8	8,000,000	80.0
9	9,000,000	90.0
10	10,000,000	100.0

AVERAGE AUDIENCE	6.0	6.6	6.3	7.1	6.9	7.2	6.8	6.2
SHARE AUDIENCE %	11	12	11	12	11	12	11	11

## PAY SERVICES

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1	10.0	10.0
2	10.0	10.0
3	10.0	10.0
4	10.0	10.0
5	10.0	10.0
6	10.0	10.0
7	10.0	10.0
8	10.0	10.0
9	10.0	10.0
10	10.0	10.0
11	10.0	10.0
12	10.0	10.0
13	10.0	10.0
14	10.0	10.0
15	10.0	10.0
16	10.0	10.0
17	10.0	10.0
18	10.0	10.0
19	10.0	10.0
20	10.0	10.0
21	10.0	10.0
22	10.0	10.0
23	10.0	10.0
24	10.0	10.0
25	10.0	10.0
26	10.0	10.0
27	10.0	10.0
28	10.0	10.0
29	10.0	10.0
30	10.0	10.0
31	10.0	10.0
32	10.0	10.0
33	10.0	10.0
34	10.0	10.0
35	10.0	10.0
36	10.0	10.0
37	10.0	10.0
38	10.0	10.0
39	10.0	10.0
40	10.0	10.0
41	10.0	10.0
42	10.0	10.0
43	10.0	10.0
44	10.0	10.0
45	10.0	10.0
46	10.0	10.0
47	10.0	10.0
48	10.0	10.0
49	10.0	10.0
50	10.0	10.0
51	10.0	10.0
52	10.0	10.0
53	10.0	10.0
54	10.0	10.0
55	10.0	10.0
56	10.0	10.0
57	10.0	10.0
58	10.0	10.0
59	10.0	10.0
60	10.0	10.0
61	10.0	10.0
62	10.0	10.0
63	10.0	10.0
64	10.0	10.0
65	10.0	10.0
66	10.0	10.0
67	10.0	10.0
68	10.0	10.0
69	10.0	10.0
70	10.0	10.0
71	10.0	10.0
72	10.0	10.0
73	10.0	10.0
74	10.0	10.0
75	10.0	10.0
76	10.0	10.0
77	10.0	10.0
78	10.0	10.0
79	10.0	10.0
80	10.0	10.0
81	10.0	10.0
82	10.0	10.0
83	10.0	10.0
84	10.0	10.0
85	10.0	10.0
86	10.0	10.0
87	10.0	10.0
88	10.0	10.0
89	10.0	10.0
90	10.0	10.0
91	10.0	10.0
92	10.0	10.0
93	10.0	10.0
94	10.0	10.0
95	10.0	10.0
96	10.0	10.0
97	10.0	10.0
98	10.0	10.0
99	10.0	10.0
100	10.0	10.0

AVERAGE AUDIENCE SHARE AUDIENCE %	1.9 4	2.2 4	3.2 6	3.2 5	4.1 7	4.6 7	4.5 7	3.1 5
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U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
HUT		48.0	48.9	49.3	49.6	49.4	50.7	52.4	53.7	55.1	56.2	55.2	54.7	55.0	54.9	54.4	52.7

ABC TV

AVERAGE AUDIENCE (Hhlds (000) & %)	{
SHARE AUDIENCE	%
AVG. AUD. BY 1/4 HR	%

PERFECT STRANGERS (R)		FULL HOUSE (R)		MR. BELVEDERE (R)		FAMILY MAN (PAE)		$\longleftrightarrow$ 20/20 $\longrightarrow$	
9,300		10,010		9,750		8,060		10,900	
10.5		11.3		11.0		9.1		12.3	
21		21		20		17		23	
10.2	10.8	10.9	11.8	11.0	11.1	9.1	9.2	12.1	12.5
								12.2 *	12.3
								22 *	23

## CBS TV

AVERAGE AUDIENCE (Hhlds (000) & %)	
SHARE AUDIENCE	%
AVG. AUD. BY 1/4 HR	%

← BEAUTY & THE BEAST (R) →			← SPECIAL MOVIE PRSNT - FRI SHAKEDOWN ON THE SUNSET STRIP (P&E) →													
8,590																
9.7	9.0	*		10.5	*	15.0	14.8	*		15.3	*		15.1	*	14.7	*
19	18	*		20	*	27	26	*		28	*		27	*	27	*
9.0	9.0		10.0	11.0		14.8	14.9		15.4	15.2	15.0	15.1	15.1		14.3	

NBC TV

	AVERAGE AUDIENCE (Hhlds (000) & %)	SHARE AUDIENCE	AVG. AUD. BY 1/4 HR
12-11-68	1,000	100%	100%
12-18-68	1,000	100%	100%
12-25-68	1,000	100%	100%
1-1-69	1,000	100%	100%
1-8-69	1,000	100%	100%
1-15-69	1,000	100%	100%
1-22-69	1,000	100%	100%
1-29-69	1,000	100%	100%
2-5-69	1,000	100%	100%
2-12-69	1,000	100%	100%
2-19-69	1,000	100%	100%
2-26-69	1,000	100%	100%
3-5-69	1,000	100%	100%
3-12-69	1,000	100%	100%
3-19-69	1,000	100%	100%
3-26-69	1,000	100%	100%
4-2-69	1,000	100%	100%
4-9-69	1,000	100%	100%
4-16-69	1,000	100%	100%
4-23-69	1,000	100%	100%
4-30-69	1,000	100%	100%
5-7-69	1,000	100%	100%
5-14-69	1,000	100%	100%
5-21-69	1,000	100%	100%
5-28-69	1,000	100%	100%
6-4-69	1,000	100%	100%
6-11-69	1,000	100%	100%
6-18-69	1,000	100%	100%
6-25-69	1,000	100%	100%
7-2-69	1,000	100%	100%
7-9-69	1,000	100%	100%
7-16-69	1,000	100%	100%
7-23-69	1,000	100%	100%
7-30-69	1,000	100%	100%
8-6-69	1,000	100%	100%
8-13-69	1,000	100%	100%
8-20-69	1,000	100%	100%
8-27-69	1,000	100%	100%
9-3-69	1,000	100%	100%
9-10-69	1,000	100%	100%
9-17-69	1,000	100%	100%
9-24-69	1,000	100%	100%
10-1-69	1,000	100%	100%
10-8-69	1,000	100%	100%
10-15-69	1,000	100%	100%
10-22-69	1,000	100%	100%
10-29-69	1,000	100%	100%
11-5-69	1,000	100%	100%
11-12-69	1,000	100%	100%
11-19-69	1,000	100%	100%
11-26-69	1,000	100%	100%
12-3-69	1,000	100%	100%
12-10-69	1,000	100%	100%
12-17-69	1,000	100%	100%
12-24-69	1,000	100%	100%
12-31-69	1,000	100%	100%
1-7-70	1,000	100%	100%
1-14-70	1,000	100%	100%
1-21-70	1,000	100%	100%
1-28-70	1,000	100%	100%
2-4-70	1,000	100%	100%
2-11-70	1,000	100%	100%
2-18-70	1,000	100%	100%
2-25-70	1,000	100%	100%
3-4-70	1,000	100%	100%
3-11-70	1,000	100%	100%
3-18-70	1,000	100%	100%
3-25-70	1,000	100%	100%
4-1-70	1,000	100%	100%
4-8-70	1,000	100%	100%
4-15-70	1,000	100%	100%
4-22-70	1,000	100%	100%
4-29-70	1,000	100%	100%
5-6-70	1,000	100%	100%
5-13-70	1,000	100%	100%
5-20-70	1,000	100%	100%
5-27-70	1,000	100%	100%
6-3-70	1,000	100%	100%
6-10-70	1,000	100%	100%
6-17-70	1,000	100%	100%
6-24-70	1,000	100%	100%
7-1-70	1,000	100%	100%
7-			

← HIGHWAYMAN →				NIGHT COURT (R)		BEVERLY HILL'S BUNTZ		← MIAMI VICE →			
7,620				8,060		7,090		8,330			
8.6	8.2	*		9.1		8.0		9.4	9.0	*	9.8
17	16	*		16		15		17	16	*	18
7.9	8.5		8.9	8.7	9.6	7.9	8.1	9.0	9.0	9.5	10.0

**INDEPENDENTS**  
(INCL. SUPERSTATIONS)

PROGRAM	VIEWERS*	SHARE %
6:00P-6:30P	1,000,000	15.0
6:30P-7:00P	1,000,000	15.0
7:00P-7:30P	1,000,000	15.0
7:30P-8:00P	1,000,000	15.0
8:00P-8:30P	1,000,000	15.0
8:30P-9:00P	1,000,000	15.0
9:00P-9:30P	1,000,000	15.0
9:30P-10:00P	1,000,000	15.0
10:00P-10:30P	1,000,000	15.0
10:30P-11:00P	1,000,000	15.0
11:00P-11:30P	1,000,000	15.0
11:30P-12:00A	1,000,000	15.0
12:00A-12:30A	1,000,000	15.0
12:30A-1:00A	1,000,000	15.0
1:00A-1:30A	1,000,000	15.0
1:30A-2:00A	1,000,000	15.0
2:00A-2:30A	1,000,000	15.0
2:30A-3:00A	1,000,000	15.0
3:00A-3:30A	1,000,000	15.0
3:30A-4:00A	1,000,000	15.0
4:00A-4:30A	1,000,000	15.0
4:30A-5:00A	1,000,000	15.0
5:00A-5:30A	1,000,000	15.0
5:30A-6:00A	1,000,000	15.0
6:00A-6:30A	1,000,000	15.0
6:30A-7:00A	1,000,000	15.0
7:00A-7:30A	1,000,000	15.0
7:30A-8:00A	1,000,000	15.0
8:00A-8:30A	1,000,000	15.0
8:30A-9:00A	1,000,000	15.0
9:00A-9:30A	1,000,000	15.0
9:30A-10:00A	1,000,000	15.0
10:00A-10:30A	1,000,000	15.0
10:30A-11:00A	1,000,000	15.0
11:00A-11:30A	1,000,000	15.0
11:30A-12:00P	1,000,000	15.0
12:00P-12:30P	1,000,000	15.0
12:30P-1:00P	1,000,000	15.0
1:00P-1:30P	1,000,000	15.0
1:30P-2:00P	1,000,000	15.0
2:00P-2:30P	1,000,000	15.0
2:30P-3:00P	1,000,000	15.0
3:00P-3:30P	1,000,000	15.0
3:30P-4:00P	1,000,000	15.0
4:00P-4:30P	1,000,000	15.0
4:30P-5:00P	1,000,000	15.0
5:00P-5:30P	1,000,000	15.0
5:30P-6:00P	1,000,000	15.0
6:00P-6:30P	1,000,000	15.0
6:30P-7:00P	1,000,000	15.0
7:00P-7:30P	1,000,000	15.0
7:30P-8:00P	1,000,000	15.0
8:00P-8:30P	1,000,000	15.0
8:30P-9:00P	1,000,000	15.0
9:00P-9:30P	1,000,000	15.0
9:30P-10:00P	1,000,000	15.0
10:00P-10:30P	1,000,000	15.0
10:30P-11:00P	1,000,000	15.0
11:00P-11:30P	1,000,000	15.0
11:30P-12:00A	1,000,000	15.0
12:00A-12:30A	1,000,000	15.0
12:30A-1:00A	1,000,000	15.0
1:00A-1:30A	1,000,000	15.0
1:30A-2:00A	1,000,000	15.0
2:00A-2:30A	1,000,000	15.0
2:30A-3:00A	1,000,000	15.0
3:00A-3:30A	1,000,000	15.0
3:30A-4:00A	1,000,000	15.0
4:00A-4:30A	1,000,000	15.0
4:30A-5:00A	1,000,000	15.0
5:00A-5:30A	1,000,000	15.0
5:30A-6:00A	1,000,000	15.0
6:00A-6:30A	1,000,000	15.0
6:30A-7:00A	1,000,000	15.0
7:00A-7:30A	1,000,000	15.0
7:30A-8:00A	1,000,000	15.0
8:00A-8:30A	1,000,000	15.0
8:30A-9:00A	1,000,000	15.0
9:00A-9:30A	1,000,000	15.0
9:30A-10:00A	1,000,000	15.0
10:00A-10:30A	1,000,000	15.0
10:30A-11:00A	1,000,000	15.

AVERAGE AUDIENCE	13.9	13.1	12.6	12.2	11.7	11.9	9.6	8.8
SHARE AUDIENCE %	29	27	25	23	21	22	17	16

## SUPERSTATIONS

AVERAGE AUDIENCE	
SHARE AUDIENCE %	

AVERAGE AUDIENCE	3.4	3.2	3.7	3.6	3.3	3.5	2.8	2.6
SHARE AUDIENCE %	7	6	7	7	6	6	5	5

**PBS**

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1960-61	1,000,000	10.0
1961-62	1,000,000	10.0
1962-63	1,000,000	10.0
1963-64	1,000,000	10.0
1964-65	1,000,000	10.0
1965-66	1,000,000	10.0
1966-67	1,000,000	10.0
1967-68	1,000,000	10.0
1968-69	1,000,000	10.0
1969-70	1,000,000	10.0
1970-71	1,000,000	10.0
1971-72	1,000,000	10.0
1972-73	1,000,000	10.0
1973-74	1,000,000	10.0
1974-75	1,000,000	10.0
1975-76	1,000,000	10.0
1976-77	1,000,000	10.0
1977-78	1,000,000	10.0
1978-79	1,000,000	10.0
1979-80	1,000,000	10.0
1980-81	1,000,000	10.0
1981-82	1,000,000	10.0
1982-83	1,000,000	10.0
1983-84	1,000,000	10.0
1984-85	1,000,000	10.0
1985-86	1,000,000	10.0
1986-87	1,000,000	10.0
1987-88	1,000,000	10.0
1988-89	1,000,000	10.0
1989-90	1,000,000	10.0
1990-91	1,000,000	10.0
1991-92	1,000,000	10.0
1992-93	1,000,000	10.0
1993-94	1,000,000	10.0
1994-95	1,000,000	10.0
1995-96	1,000,000	10.0
1996-97	1,000,000	10.0
1997-98	1,000,000	10.0
1998-99	1,000,000	10.0
1999-00	1,000,000	10.0
2000-01	1,000,000	10.0
2001-02	1,000,000	10.0
2002-03	1,000,000	10.0
2003-04	1,000,000	10.0
2004-05	1,000,000	10.0
2005-06	1,000,000	10.0
2006-07	1,000,000	10.0
2007-08	1,000,000	10.0
2008-09	1,000,000	10.0
2009-10	1,000,000	10.0
2010-11	1,000,000	10.0
2011-12	1,000,000	10.0
2012-13	1,000,000	10.0
2013-14	1,000,000	10.0
2014-15	1,000,000	10.0
2015-16	1,000,000	10.0
2016-17	1,000,000	10.0
2017-18	1,000,000	10.0
2018-19	1,000,000	10.0
2019-20	1,000,000	10.0
2020-21	1,000,000	10.0
2021-22	1,000,000	10.0
2022-23	1,000,000	10.0
2023-24	1,000,000	10.0
2024-25	1,000,000	10.0
2025-26	1,000,000	10.0
2026-27	1,000,000	10.0
2027-28	1,000,000	10.0
2028-29	1,000,000	10.0
2029-30	1,000,000	10.0
2030-31	1,000,000	10.0
2031-32	1,000,000	10.0
2032-33	1,000,000	10.0
2033-34	1,000,000	10.0
2034-35	1,000,000	10.0
2035-36	1,000,000	10.0
2036-37	1,000,000	10.0
2037-38	1,000,000	10.0
2038-39	1,000,000	10.0
2039-40	1,000,000	10.0
2040-41	1,000,000	10.0
2041-42	1,000,000	10.0
2042-43	1,000,000	10.0
2043-44	1,000,000	10.0
2044-45	1,000,000	10.0
2045-46	1,000,000	10.0
2046-47	1,000,000	10.0
2047-48	1,000,000	10.0
2048-49	1,000,000	10.0
2049-50	1,000,000	10.0

AVERAGE AUDIENCE	1.6	1.8	2.3	2.3	2.0	2.1	1.6	1.6
SHARE AUDIENCE %	3	4	5	4	4	4	3	3

## CABLE ORIG.

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1	1,000,000	10.0
2	2,000,000	20.0
3	3,000,000	30.0
4	4,000,000	40.0
5	5,000,000	50.0
6	6,000,000	60.0
7	7,000,000	70.0
8	8,000,000	80.0
9	9,000,000	90.0
10	10,000,000	100.0

AVERAGE AUDIENCE	5.0	5.7	6.4	6.8	7.1	7.5	6.2	6.0
SHARE AUDIENCE %	10	12	13	13	13	14	11	11

## PAY SERVICES

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1. <i>THE MENTALIST</i>	1.1	1.1
2. <i>THE MENTALIST</i>	1.1	1.1
3. <i>THE MENTALIST</i>	1.1	1.1
4. <i>THE MENTALIST</i>	1.1	1.1
5. <i>THE MENTALIST</i>	1.1	1.1
6. <i>THE MENTALIST</i>	1.1	1.1
7. <i>THE MENTALIST</i>	1.1	1.1
8. <i>THE MENTALIST</i>	1.1	1.1
9. <i>THE MENTALIST</i>	1.1	1.1
10. <i>THE MENTALIST</i>	1.1	1.1
11. <i>THE MENTALIST</i>	1.1	1.1
12. <i>THE MENTALIST</i>	1.1	1.1
13. <i>THE MENTALIST</i>	1.1	1.1
14. <i>THE MENTALIST</i>	1.1	1.1
15. <i>THE MENTALIST</i>	1.1	1.1
16. <i>THE MENTALIST</i>	1.1	1.1
17. <i>THE MENTALIST</i>	1.1	1.1
18. <i>THE MENTALIST</i>	1.1	1.1
19. <i>THE MENTALIST</i>	1.1	1.1
20. <i>THE MENTALIST</i>	1.1	1.1
21. <i>THE MENTALIST</i>	1.1	1.1
22. <i>THE MENTALIST</i>	1.1	1.1
23. <i>THE MENTALIST</i>	1.1	1.1
24. <i>THE MENTALIST</i>	1.1	1.1
25. <i>THE MENTALIST</i>	1.1	1.1
26. <i>THE MENTALIST</i>	1.1	1.1
27. <i>THE MENTALIST</i>	1.1	1.1
28. <i>THE MENTALIST</i>	1.1	1.1
29. <i>THE MENTALIST</i>	1.1	1.1
30. <i>THE MENTALIST</i>	1.1	1.1
31. <i>THE MENTALIST</i>	1.1	1.1
32. <i>THE MENTALIST</i>	1.1	1.1
33. <i>THE MENTALIST</i>	1.1	1.1
34. <i>THE MENTALIST</i>	1.1	1.1
35. <i>THE MENTALIST</i>	1.1	1.1
36. <i>THE MENTALIST</i>	1.1	1.1
37. <i>THE MENTALIST</i>	1.1	1.1
38. <i>THE MENTALIST</i>	1.1	1.1
39. <i>THE MENTALIST</i>	1.1	1.1
40. <i>THE MENTALIST</i>	1.1	1.1
41. <i>THE MENTALIST</i>	1.1	1.1
42. <i>THE MENTALIST</i>	1.1	1.1
43. <i>THE MENTALIST</i>	1.1	1.1
44. <i>THE MENTALIST</i>	1.1	1.1
45. <i>THE MENTALIST</i>	1.1	1.1
46. <i>THE MENTALIST</i>	1.1	1.1
47. <i>THE MENTALIST</i>	1.1	1.1
48. <i>THE MENTALIST</i>	1.1	1.1
49. <i>THE MENTALIST</i>	1.1	1.1
50. <i>THE MENTALIST</i>	1.1	1.1
51. <i>THE MENTALIST</i>	1.1	1.1
52. <i>THE MENTALIST</i>	1.1	1.1
53. <i>THE MENTALIST</i>	1.1	1.1
54. <i>THE MENTALIST</i>	1.1	1.1
55. <i>THE MENTALIST</i>	1.1	1.1
56. <i>THE MENTALIST</i>	1.1	1.1
57. <i>THE MENTALIST</i>	1.1	1.1
58. <i>THE MENTALIST</i>	1.1	1.1
59. <i>THE MENTALIST</i>	1.1	1.1
60. <i>THE MENTALIST</i>	1.1	1.1
61. <i>THE MENTALIST</i>	1.1	1.1
62. <i>THE MENTALIST</i>	1.1	1.1
63. <i>THE MENTALIST</i>	1.1	1.1
64. <i>THE MENTALIST</i>	1.1	1.1
65. <i>THE MENTALIST</i>	1.1	1.1
66. <i>THE MENTALIST</i>	1.1	1.1
67. <i>THE MENTALIST</i>	1.1	1.1
68. <i>THE MENTALIST</i>	1.1	1.1
69. <i>THE MENTALIST</i>	1.1	1.1
70. <i>THE MENTALIST</i>	1.1	1.1
71. <i>THE MENTALIST</i>	1.1	1.1
72. <i>THE MENTALIST</i>	1.1	1.1
73. <i>THE MENTALIST</i>	1.1	1.1
74. <i>THE MENTALIST</i>	1.1	1.1
75. <i>THE MENTALIST</i>	1.1	1.1
76. <i>THE MENTALIST</i>	1.1	1.1
77. <i>THE MENTALIST</i>	1.1	1.1
78. <i>THE MENTALIST</i>	1.1	1.1
79. <i>THE MENTALIST</i>	1.1	1.1
80. <i>THE MENTALIST</i>	1.1	1.1
81. <i>THE MENTALIST</i>	1.1	1.1
82. <i>THE MENTALIST</i>	1.1	1.1
83. <i>THE MENTALIST</i>	1.1	1.1
84. <i>THE MENTALIST</i>	1.1	1.1
85. <i>THE MENTALIST</i>	1.1	1.1
86. <i>THE MENTALIST</i>	1.1	1.1
87. <i>THE MENTALIST</i>	1.1	1.1
88. <i>THE MENTALIST</i>	1.1	1.1
89. <i>THE MENTALIST</i>	1.1	1.1
90. <i>THE MENTALIST</i>	1.1	1.1
91. <i>THE MENTALIST</i>	1.1	1.1
92. <i>THE MENTALIST</i>	1.1	1.1
93. <i>THE MENTALIST</i>	1.1	1.1
94. <i>THE MENTALIST</i>	1.1	1.1
95. <i>THE MENTALIST&lt;/</i>		

AVERAGE AUDIENCE SHARE AUDIENCE %	2.2 5	2.3 5	3.2 6	3.4 6	3.6 6	4.0 7	4.8 9	4.4 8
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U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.



TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	43.3	44.4	44.6	45.4	48.9	50.1	51.0	52.9	54.7	55.6	54.8	54.9	52.9	52.6	52.1	51.6	48.9	44.9

**ABC TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

← DOLLY (R) → ← OHARA (R)(PAE) → ← SPENSER; FOR HIRE (R) →

6,910						7,090							8,150					
7.8	7.6 *					8.0	7.4 *					8.6	9.2 *	8.7 *			9.7 *	
15	15 *					14	13 *					16	18 *	16 *			19 *	
7.5	7.7	7.9	7.9	7.2	7.5	8.5	8.7	8.5	9.0	9.5	9.9							

**CBS TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

← HIGH MOUNTAIN RANGERS (R) → ← TOUR OF DUTY (R)(PAE) → ← WEST 57TH →

7,620						7,090							6,910					
8.6	8.4 *					8.0	7.6 *					8.4	7.8 *	7.9 *			7.8 *	
17	17 *					14	14 *					15	15 *	15 *			15 *	
8.4	8.3	8.7	8.8	7.6	7.6	8.4	8.4	8.1	7.7	7.9	7.7							

**NBC TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

FACTS OF LIFE (R) 227 (R) GOLDEN GIRLS (R) AMEN (R) ← HUNTER (R) →

9,390		11,430		17,450		14,800		13,110										
10.6		12.9		19.7		16.7		14.8		14.7 *			14.7 *				14.9 *	
21		25		36		30		28		28 *			28 *				29 *	
9.9	11.3	12.1	13.7	19.1	20.3	16.5	16.9	14.7	14.6	14.8	14.9							

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

13.3		13.9		12.2		11.5		10.4		11.0		10.8		9.7		9.5
30		31		25		22		19		20		20		19		20

**SUPERSTATIONS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

4.0		4.2		3.8		3.7		3.9		3.8		2.7		2.6		3.0
9		9		8		7		7		7		5		5		6

**PBS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

2.0		2.5		2.3		2.6		1.9		2.2		1.9		1.5		1.2
5		6		5		5		3		4		4		3		3

**CABLE ORIG.**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

6.8		7.1		7.0		6.6		6.5		6.8		7.5		6.9		6.0
15		16		14		13		12		12		14		13		13

**PAY SERVICES**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

2.2		1.9		3.9		4.7		5.0		4.3		3.7		3.7		3.5
5		4		8		9		9		8		7		7		7

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45				
HUT	39.2	36.0	32.6	30.3	27.4	25.2	23.0	21.4	18.8	17.1	15.6	14.5	13.0	12.0				

**ABC TV**

AVERAGE AUDIENCE (Hhlds (000) & %)	{	1,950																
SHARE AUDIENCE	%	2.2																
AVG. AUD. BY 1/4 HR	%	2.2																

**CBS TV**

AVERAGE AUDIENCE (Hhlds (000) & %)	{																	
SHARE AUDIENCE	%																	
AVG. AUD. BY 1/4 HR	%																	

**NBC TV**

<div style="display: flex; align-items: center; justify-content: center;"> <div style="text-align: center; margin-right: 20px;">             ← SATURDAY NIGHT (11:30-12:50)(PAE) →           </div> <div>(PAE)</div> </div>																		
AVERAGE AUDIENCE (Hhlds (000) & %)	{	6,470																
SHARE AUDIENCE	%	7.3	8.6 *			7.0 *												
AVG. AUD. BY 1/4 HR	%	23	23 *			22 *												
	%	9.1	8.2	7.3		6.7	5.9											

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE	8.9		7.6		6.5		6.0		5.2		4.4		3.5					
SHARE AUDIENCE %	24		24		25		27		29		29		28					

**SUPERSTATIONS**

AVERAGE AUDIENCE	2.9		2.6		2.2		2.0		1.6		1.1		0.8					
SHARE AUDIENCE %	8		8		8		9		9		7		6					

**PBS**

AVERAGE AUDIENCE	1.2		0.9		0.6 ^		0.5 ^		0.5 ^		0.3 ^		0.2 ^					
SHARE AUDIENCE %	3		3		2 ^		2 ^		3 ^		2 ^		2 ^					

**CABLE ORIG.**

AVERAGE AUDIENCE	5.4		4.1		3.2		2.3		1.8		2.1		1.9					
SHARE AUDIENCE %	14		13		12		10		10		14		15					

**PAY SERVICES**

AVERAGE AUDIENCE	3.7		3.5		3.4		3.2		3.0		2.6		2.4					
SHARE AUDIENCE %	10		11		13		14		17		17		19					

U.S. TV HOUSEHOLDS: 88,600,000  
 (1) ABC WEEKEND REPORT-SAT., ABC, (11:30-11:45)

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	50.0	51.9	53.7	55.9	57.9	59.9	61.1	62.4	62.1	63.4	64.2	64.5	63.7	62.6	60.9	57.6	48.9	42.6

**ABC TV**

AVERAGE AUDIENCE  
(Hhlds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

	← DISNEY SUNDAY MOVIE BIGFOOT (R) PT.2				← SUPERCARRIER				← ABC SUNDAY NIGHT MOVIE THE TOWN BULLY (PAE)									
	8,150				8,420				13,820									
	9.2	8.7 *			9.8 *	9.5	8.8 *		10.2 *	15.6	13.7 *		16.1 *		16.2 *		16.3 *	
	17	17 *			18 *	16	15 *		16 *	25	22 *		25 *		26 *		27 *	
	8.2	9.1	9.6		10.0	8.8	8.8	9.7	10.6	12.9	14.6	15.9	16.3	16.2	16.2	16.4	16.3	

**CBS TV**

AVERAGE AUDIENCE  
(Hhlds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

	← 60 MINUTES				← MURDER, SHE WROTE (R)				← CBS SUNDAY MOVIE HALLMARK HALL OF FAME APRIL MORNING (PAE)									
	16,390				13,820				13,470									2,300
	18.5	17.5 *			19.4 *	15.6	15.1 *		16.1 *	15.2	15.4 *		15.2 *		15.5 *		14.8 *	2.6
	35	34 *			35 *	26	26 *		26 *	24	25 *		24 *		25 *		25 *	5
	16.6	18.5	19.3		19.5	15.3	14.9	16.1	16.1	15.5	15.4	15.3	15.1	15.7	15.4	15.3	14.2	2.6

**NBC TV**

AVERAGE AUDIENCE  
(Hhlds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

	← OUR HOUSE (R)				← FAMILY TIES (R)		← DAY BY DAY		← NBC SUNDAY NIGHT MOVIE PROTOCOL									
	6,020				12,230		12,140		12,400									
	6.8	6.0 *			7.7 *	13.8	13.7		14.0	14.1 *			14.6 *		14.3 *		13.1 *	
	13	12 *			14 *	23	22		22	22 *			23 *		23 *		22 *	
	5.9	6.2	6.9		8.4	12.9	14.7	13.6	13.8	14.4	14.6	14.7	14.5	14.0	13.7	12.5		

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

	11.1		11.4		13.3		12.4		11.0		10.1		9.6		8.3		6.2	
	22		21		23		20		18		16		15		14		14	

**SUPERSTATIONS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

	2.5		2.7		3.1		2.8		2.7		2.5		2.6		2.3		1.7	
	5		5		5		5		4		4		4		4		4	

**PBS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

	1.6		1.8		3.5		4.4		2.7		2.5		1.7		1.6		1.3	
	3		3		6		7		4		4		3		3		3	

**CABLE ORIG.**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

	6.4		6.3		5.7		6.3		5.5		5.8		5.7		4.9		3.5	
	13		11		10		10		9		9		9		8		8	

**PAY SERVICES**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

	3.6		3.3		3.3		3.9		5.7		6.2		6.2		5.3		3.5	
	7		6		6		6		9		10		10		9		8	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45				
HUT	35.1	31.3	27.1	24.4	21.0	18.4	16.0	14.5	12.8	11.7	10.3	9.7	8.9	8.3				

**ABC TV**

(1)

AVERAGE AUDIENCE { 2,040  
 (Hhlds (000) & %) 2.3  
 SHARE AUDIENCE % 11  
 AVG. AUD. BY 1/4 HR % 2.3

**CBS TV**

AVERAGE AUDIENCE {  
 (Hhlds (000) & %)  
 SHARE AUDIENCE %  
 AVG. AUD. BY 1/4 HR %

**NBC TV**

(2) (PAE)

AVERAGE AUDIENCE { 1,860  
 (Hhlds (000) & %) 2.1  
 SHARE AUDIENCE % 6  
 AVG. AUD. BY 1/4 HR % 2.1

**INDEPENDENTS**  
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE 6.0 4.8 3.9 3.3 2.7 2.2 2.1  
 SHARE AUDIENCE % 18 19 20 22 22 24

**SUPERSTATIONS**

AVERAGE AUDIENCE 1.8 1.3 1.0 1.0 0.8 0.6 0.7  
 SHARE AUDIENCE % 5 5 5 7 7 6 ^ 8 ^

**PBS**

AVERAGE AUDIENCE 1.2 0.9 0.5 0.2 0.1 0.1 0.1  
 SHARE AUDIENCE % 4 4 3 ^ 1 ^ 1 v 1 v

**CABLE ORIG.**

AVERAGE AUDIENCE 3.1 2.5 2.0 1.7 1.6 1.3 1.2  
 SHARE AUDIENCE % 9 10 10 11 13 13 14

**PAY SERVICES**

AVERAGE AUDIENCE 4.1 3.5 2.9 2.4 2.3 2.1 1.9  
 SHARE AUDIENCE % 12 14 15 16 19 21 22

U.S. TV HOUSEHOLDS: 88,600,000  
 (1) ABC WEEKEND REPORT-SUN, ABC, (11:30-11:45)  
 (2) G MICHAELS SPORTS MACHINE, NBC, (11:30-11:45)

For explanation of symbols, See page B.



TIME	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT	8.2	9.9	12.0	14.5	17.0	19.1	20.3	20.8	21.2	21.5	21.7	21.8	22.3	22.8	23.0	23.1	22.2	22.2

**ABC TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

(PAE)	(1)	(PAE)	(2)	GOOD MORNING AMERICA-730 (CO-OP) (PARTICIPATING) (PAE)	GOOD MORNING AMERICA-830 (CO-OP) (PARTICIPATING) (PAE)	(PAE)	(PAE)
	1,330		2,270	3,740	3,650		
	1.5		2.6	4.2	4.1		
	15		17	20	19		
	1.5		2.6	4.2	4.1	4.2	

**CBS TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

		CBS MORNING NEWS- 6:30AM	CBS THIS MORNING-A (SUS)	CBS THIS MORNING-1	CBS THIS MORNING-B (SUS)	CBS THIS MORNING-2	(PAE)	\$25,000 PYRAMID (PAE)
		1,150		2,070		2,130		2,370
		1.3		2.3		2.4		2.7
		12		11		11		12
		1.2	1.5	2.3	2.4	2.4	2.5	2.5
								2.8

**NBC TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

NBC NEWS AT SUNRISE (PAE)				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) (PAE)	TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (PAE)			SALE OF THE CENTURY (PAE)
	1,720			4,090	3,860			2,620
	1.9			4.6	4.4			3.0
	19			22	20			13
	1.6	2.3		4.6	4.5	4.3		2.9
								3.0

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.6		3.2		5.4		6.3		6.2		5.6		5.4		5.3
18		24		30		29		29		25		23		24

**SUPERSTATIONS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

0.6		1.3		1.9		2.1		1.9		2.0		1.8		1.8		1.7
6		10		11		10		9		9		8		8		7

**PBS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

0.1	v	0.1	^	0.4		0.7		1.0		1.2		1.4		1.4		1.2
1	v	1	^	2		3		5		6		6		6		5

**CABLE ORIG.**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.3		1.4		1.8		1.9		2.2		2.4		2.4		2.6		2.6
15		11		10		9		10		11		11		11		12

**PAY SERVICES**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

0.8		0.8		0.8		1.0		0.8		0.8		0.8		0.8		0.8
9		6		5		5		4		4		4		3		4

U.S. TV HOUSEHOLDS: 88,600,000  
(1) ABC WORLD NEWS-MORN-615A,ABC,(6:15-6:30)  
(2) ABC WORLD NEWS-MORN-645A,ABC,(6:45-7:00)

For explanation of symbols, See page B.

NATIONAL TV AUDIENCE ESTIMATES																			
TIME	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	
HUT		22.1	22.2	22.1	22.7	22.7	23.6	24.8	25.7	26.3	27.2	28.7	29.3	28.3	28.3	27.6	27.7	27.8	28.4
ABC TV																			
WHO'S THE BOSS? M-F																			
HOME (PAE)																			
RYAN'S HOPE																			
LOVING																			
ALL MY CHILDREN (PAE)																			
ONE LIFE TO LIVE (PAE)																			
AVERAGE AUDIENCE (Hhlds (000) & %)			2,590		2,180		2,220		3,580		6,400			7.6	6,410			7.3	
SHARE AUDIENCE %			2.9		2.5		2.5		4.0		7.2		6.9	*	* 7.2		7.2	*	
AVG. AUD. BY 1/4 HR			13		11		10		15		25		24	*	* 26		26	*	
			2.8	3.0	2.5	2.4	2.4	2.5	4.0	4.1	6.6	7.2	7.6	7.6	7.2	7.2	7.2	7.4	
CBS TV																			
NEW CARD SHARKS																			
PRICE IS RIGHT 1																			
PRICE IS RIGHT 2 (PAE)																			
YOUNG AND THE RESTLESS																			
BOLD AND THE BEAUTIFUL (PAE)																			
AS THE WORLD TURNS																			
AVERAGE AUDIENCE (Hhlds (000) & %)		2,680		4,270		5,550			6,630				4,600		5,710				
SHARE AUDIENCE %		3.0		4.8		6.3			7.5	7.2	*		* 5.2		6.4	6.4	*	6.5	
AVG. AUD. BY 1/4 HR		14		22		27			28	28	*		* 18		23	23	*	23	
		3.0	3.1	4.5	5.1	6.0	6.5		7.0	7.5	7.7	7.8	5.2	5.2	6.3	6.4	6.5	6.5	
NBC TV																			
CLASSIC CONCENTRATION																			
WHEEL OF FORTUNE																			
WIN, LOSE OR DRAW																			
SUPER PASSWORD																			
SCRABBLE																			
DAYS OF OUR LIVES (PAE)																			
ANOTHER WORLD (PAE)																			
AVERAGE AUDIENCE (Hhlds (000) & %)		2,800		4,160		3,370		2,800		3,350		5,250			3,900				
SHARE AUDIENCE %		3.2		4.7		3.8		3.2		3.8		5.9	5.8	*	* 4.4	4.4	*	4.4	
AVG. AUD. BY 1/4 HR		14		21		16		13		14		21	20	*	* 16	16	*	16	
		3.1	3.2	4.5	4.8	3.7	3.9	3.1	3.3	3.7	3.9	5.7	6.0	6.3	5.7	4.4	4.4	4.4	
INDEPENDENTS (INCL. SUPERSTATIONS)																			
AVERAGE AUDIENCE		5.0		4.7		4.8		5.1		6.0		5.6		6.0		6.0		6.2	
SHARE AUDIENCE %		23		21		21		20		22		19		21		22		22	
SUPERSTATIONS																			
AVERAGE AUDIENCE		1.6		1.4		1.5		1.8		2.1		1.8		1.7		1.8		1.8	
SHARE AUDIENCE %		7		6		6		7		8		6		6		6		7	
PBS																			
AVERAGE AUDIENCE		1.1		0.9		0.8		0.9		0.7		0.8		0.7		0.6		0.5	
SHARE AUDIENCE %		5		4		4		3		3		3		3		2		2	
CABLE ORIG.																			
AVERAGE AUDIENCE		2.7		2.6		2.5		2.7		2.8		2.8		2.7		3.0		3.0	
SHARE AUDIENCE %		12		12		11		11		11		10		10		11		11	
PAY SERVICES																			
AVERAGE AUDIENCE		0.7		0.7		0.8		0.9		0.9		1.0		1.0		1.0		1.1	
SHARE AUDIENCE %		3		3		3		4		4		3		3		4		4	
U.S. TV HOUSEHOLDS: 88,600,000																			
For explanation of symbols See page B																			

For explanation of symbols, See page B.

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	27.9	28.5	29.1	30.1	30.5	32.4	33.8	35.4	36.7	38.5	40.2	42.1	47.0	48.5	49.5	50.9
<b>ABC TV</b>	← GENERAL HOSPITAL (PAE) →															ABC WORLD NEWS TONIGHT
AVERAGE AUDIENCE (Hhlds (000) & %)	{ 6,730														9,200	
SHARE AUDIENCE %	% 7.6	7.6 *			7.6 *										10.4	
AVG AUD BY 1/4 HR	% 26	27 *			26 *										21	
	% 7.6	7.5	7.5		7.5										10.1	10.6
<b>CBS TV</b>	← GUIDING LIGHT (PAE) → (PAE) →															CBS EVENING NEWS-RATHER
AVERAGE AUDIENCE (Hhlds (000) & %)	{ 5,400														9,480	
SHARE AUDIENCE %	% 6.1	6.0 *			6.2 *										10.7	
AVG AUD BY 1/4 HR	% 21	21 *			21 *										22	
	% 5.9	6.0	6.2		6.2										10.7	10.7
<b>NBC TV</b>	← SANTA BARBARA →															NBC NIGHTLY NEWS
AVERAGE AUDIENCE (Hhlds (000) & %)	{ 3,700														7,730	
SHARE AUDIENCE %	% 4.2	4.1 *			4.2 *										8.7	
AVG AUD BY 1/4 HR	% 15	15 *			14 *										18	
	% 4.1	4.1	4.1		4.2										8.6	8.8
<b>INDEPENDENTS (INCL. SUPERSTATIONS)</b>																
AVERAGE AUDIENCE	6.8		7.7		8.4		9.7		10.7		11.7		13.5		14.4	
SHARE AUDIENCE %	24		26		27		28		28		29		28		29	
<b>SUPERSTATIONS</b>																
AVERAGE AUDIENCE	2.0		2.3		2.7		3.0		3.0		3.2		3.0		3.3	
SHARE AUDIENCE %	7		8		9		9		8		8		6		7	
<b>PBS</b>																
AVERAGE AUDIENCE	0.7		0.7		0.9		1.1		1.1		1.2		1.3		1.3	
SHARE AUDIENCE %	2		2		3		3		3		3		3		3	
<b>CABLE ORIG.</b>																
AVERAGE AUDIENCE	3.2		3.4		4.2		4.3		4.2		4.3		4.7		5.2	
SHARE AUDIENCE %	11		12		13		13		11		10		10		10	
<b>PAY SERVICES</b>																
AVERAGE AUDIENCE	1.0		0.9		1.0		1.1		1.1		1.2		1.6		1.8	
SHARE AUDIENCE %	4		3		3		3		3		3		3		4	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	8.0	8.9	10.1	12.1	14.0	16.5	18.8	21.1	23.6	26.0	26.7	27.2	27.5	28.0	27.6	27.8	27.6	27.6

**ABC TV**

AVERAGE AUDIENCE {  
(Hhds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

LITTLE CLOWNS-ALL HAPPYTOWN	1,510	2,570	3,810	3,460	3,900	4,520	3,990
NEW POUND PUDDLES	1.7	2.9	4.3	3.9	4.4	5.1	4.5
MY PET MONSTER	11	14	17	14	16	18	16
LITTLE WIZARDS	1.6	1.8	2.6	3.3	3.9	4.7	4.5
REAL GHOSTBUSTERS				4.0	4.2	4.6	4.4
REAL GHOSTBUSTERS						5.0	5.2
BUGS BUNNY & TWEETY SHOW							4.4

**CBS TV**

AVERAGE AUDIENCE {  
(Hhds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

HELLO KITTY	1,860	3,190	3,990	4,610	4,960	3,540	3,630
MUPPET BABIES I	2.1	3.6	4.5	5.2	5.6	4.0	4.1
MUPPET BABIES II	14	18	18	19	20	14	15
MUPPET BABIES III	1.9	2.3	3.4	4.3	5.0	5.8	4.1
PEE WEE'S PLAYHOUSE				5.4	5.8	5.5	4.1
MIGHTY MOUSE						4.1	3.8
POPEYE & SON							4.1

**NBC TV**

AVERAGE AUDIENCE {  
(Hhds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

GUMMI BEARS (PAE)	3,280	4,340	4,960	5,760	5,230	5,400	4,080
SMURFS I	3.7	4.9	5.6	6.5	5.9	6.1	4.6
SMURFS II	24	25	23	24	21	22	17
SMURFS III (PAE)	3.2	4.2	4.7	5.4	5.9	6.0	4.8
ALF-SAT MORN (PAE)				6.5	5.9	5.9	4.8
ALVIN AND THE CHIPMUNKS						6.2	4.5
FRAGGLE ROCK							

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

2.4	2.9	3.2	3.7	4.6	5.6	5.9	6.7	7.1
29	26	21	19	19	21	21	24	26

**SUPERSTATIONS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.0	1.2	1.1	1.4	1.4	1.7	1.3	1.6	1.9
12	11	7	7	6	6	5	6	7

**PBS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

0.2	0.3	0.5	0.7	1.2	1.5	1.3	1.3	1.6
2	3	3	4	5	6	5	5	6

**CABLE ORIG.**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.8	2.2	2.8	2.9	3.9	3.9	4.2	4.3	4.8
21	20	18	15	16	14	15	16	17

**PAY SERVICES**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.0	1.2	1.5	1.7	1.6	1.4	1.6	1.6	1.7
12	11	10	9	6	5	6	6	6

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.



TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	27.6	28.0	27.9	27.5	27.4	27.6	27.1	28.0	28.5	29.1	29.0	29.6	29.5	29.5	30.2	30.8	31.6	32.6

**ABC TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

FLINTSTONE KIDS	ANIMAL CRACK-UPS	HEALTH SHOW	(1)															
3,280	3,370	1,860	2,300												3,810			
3.7	3.8	2.1	2.6												4.3	3.5	*	4.5 *
13	14	8	9												13	11	*	14 *
3.6	3.7	2.2	2.3	2.0	2.9										3.2	3.7	4.4	4.6

← PRO BOWLERS TOUR  
(3:00-4:30)

**CBS TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

DENNIS THE MENACE	TEEN WOLF	GALAXY HIGH SCHOOL																
3,100	2,920	3,010													1,680			
3.5	3.3	3.4													1.9	1.9	*	1.9 *
13	12	12													6	6	*	6 *
3.5	3.3	3.3	3.6												1.9	2.0	1.8	1.9

CHRYSLER CUP SR GOLF-SAT

**NBC TV**

AVERAGE AUDIENCE {  
(Hhlds (000) & %)  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

NEW ARCHIES	FOOFUR (PAE)	I'M TELLING	(2)															
3,810	2,750	2,040	3,630	5,490														
4.3	3.1	2.3	4.1	6.2											5.6	6.2	*	6.3 *
17	12	9	14	20											19	21	*	20 *
4.2	3.1	2.4	4.1	4.5	5.4										6.2	6.3	6.1	6.5

← NBC MAJOR LEAGUE BASEBALL  
CHICAGO CUBS VS PITTSBURGH  
(1:48-4:48)(PAE)

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

7.6	7.7	8.2	8.5	9.1	8.2	8.1	8.8	9.1
27	28	30	31	32	28	27	29	28

**SUPERSTATIONS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

2.1	2.1	2.4	2.7	2.9	2.8	2.6	2.7	2.6
8	8	9	10	10	10	9	9	8

**PBS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.6	1.7	1.7	1.8	1.8	1.8	1.6	1.5	1.6
6	6	6	7	6	6	5	5	5

**CABLE ORIG.**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

5.1	4.9	5.1	5.2	5.5	6.0	5.8	6.0	6.1
18	18	19	19	19	20	20	20	19

**PAY SERVICES**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.7	2.0	2.2	2.3	2.5	2.6	2.9	3.5	3.8
6	7	8	8	9	9	10	11	12

U.S. TV HOUSEHOLDS: 88,600,000  
(1) ABC WEEKEND SPECIALS, HERE COMES THE LITTLES, ABC, (1:00-1:30)  
(2) NBC MAJOR LEAGUE PRE GAME, (PAE), NBC, (1:30-1:48)

For explanation of symbols, See page B.

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45						
HUT	33.0	33.6	33.9	33.8	33.5	34.4	35.2	36.0	38.2	40.1	41.1	42.3						

ABC TV

AVERAGE AUDIENCE (Hhlds (000) & %)		SHARE AUDIENCE		AVG. AUD. BY 1/4 HR	
MON	1,000	100	100	1,000	100
TUE	1,000	100	100	1,000	100
WED	1,000	100	100	1,000	100
THU	1,000	100	100	1,000	100
FRI	1,000	100	100	1,000	100
SAT	1,000	100	100	1,000	100
SUN	1,000	100	100	1,000	100
WEEK TOTAL		1,000	100	1,000	100
WEEK AVERAGE		1,000	100	1,000	100

PRO BOWLERS (3:00-4:30)		ABC WIDE WORLD-SPORTS SAT				ABC WORLD NEWS TONIGHT-SAT	
	4,870					6,110	
5.0	* 5.5	4.4	*	5.7	*	6.9	
15	* 15	13		16	*	16	
5.1	5.0	4.1	5.4	6.0	6.0	6.9	7.0

**CBS TV**

**AVERAGE AUDIENCE**  
(Hhlds (000) & %)  
**SHARE AUDIENCE**  
**AVG. AUD. BY 1/4 HR**

	CBS SPORTS BOXING & PARIS	SATURDAY ROUBAIX RACE				CBS SAT. NEWS-SCHIEFFER
3,100						4,340
3.5	2.7 *	3.9 *	4.0 *	3.5 *		4.9
10	8 *	11 *	11 *	10 *		11
2.5	2.9	4.2	3.2	3.3	3.7	4.7
	3.7	4.7				5.1

NBC TV

AVERAGE AUDIENCE (Hhlds (000) & %)		SHARE AUDIENCE	
AVG. AUD. BY 1/4 HR		AVG. AUD. BY 1/4 HR	
12-1	100	12-1	100
12-2	100	12-2	100
12-3	100	12-3	100
12-4	100	12-4	100
12-5	100	12-5	100
12-6	100	12-6	100
12-7	100	12-7	100
12-8	100	12-8	100
12-9	100	12-9	100
12-10	100	12-10	100
12-11	100	12-11	100
12-12	100	12-12	100
12-13	100	12-13	100
12-14	100	12-14	100
12-15	100	12-15	100
12-16	100	12-16	100
12-17	100	12-17	100
12-18	100	12-18	100
12-19	100	12-19	100
12-20	100	12-20	100
12-21	100	12-21	100
12-22	100	12-22	100
12-23	100	12-23	100
12-24	100	12-24	100
12-25	100	12-25	100
12-26	100	12-26	100
12-27	100	12-27	100
12-28	100	12-28	100
12-29	100	12-29	100
12-30	100	12-30	100
12-31	100	12-31	100
12-32	100	12-32	100
12-33	100	12-33	100
12-34	100	12-34	100
12-35	100	12-35	100
12-36	100	12-36	100
12-37	100	12-37	100
12-38	100	12-38	100
12-39	100	12-39	100
12-40	100	12-40	100
12-41	100	12-41	100
12-42	100	12-42	100
12-43	100	12-43	100
12-44	100	12-44	100
12-45	100	12-45	100
12-46	100	12-46	100
12-47	100	12-47	100
12-48	100	12-48	100
12-49	100	12-49	100
12-50	100	12-50	100
12-51	100	12-51	100
12-52	100	12-52	100
12-53	100	12-53	100
12-54	100	12-54	100
12-55	100	12-55	100
12-56	100	12-56	100
12-57	100	12-57	100
12-58	100	12-58	100
12-59	100	12-59	100
12-60	100	12-60	100
12-61	100	12-61	100
12-62	100	12-62	100
12-63	100	12-63	100
12-64	100	12-64	100
12-65	100	12-65	100
12-66	100	12-66	100
12-67	100	12-67	100
12-68	100	12-68	100
12-69	100	12-69	100
12-70	100	12-70	100
12-71	100	12-71	100
12-72	100	12-72	100
12-73	100	12-73	100
12-74	100	12-74	100
12-75	100	12-75	100
12-76	100	12-76	100
12-77	100	12-77	100
12-78	100	12-78	100
12-79	100	12-79	100
12-80	100	12-80	100
12-81	100	12-81	100
12-82	100	12-82	100
12-83	100	12-83	100
12-84	100	12-84	100
12-85	100	12-85	100
12-8			

(1)	<div style="border: 1px solid black; padding: 5px; display: inline-block;">             USF&amp;G GOLF CLASSIC-SAT              (4:48-6:00)(PAE)           </div>										NBC NIGHTLY NEWS-SAT.	
	6.9	*		3,630		4.1	*		4.0	*		6,290
	21	*		4.1		12	*		11	*		7.1
	7.0			12		4.2			3.8			16
6.7	7.6			4.4	4.1	4.1			6.9		7.2	

**INDEPENDENTS**  
(INCL. SUPERSTATIONS)

	AVERAGE AUDIENCE SHARE AUDIENCE %
1	100
2	100
3	100
4	100
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9.5 29	10.5 31	11.0 32	12.1 34	11.8 30	12.9 31
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## SUPERSTATIONS

	AVERAGE AUDIENCE SHARE AUDIENCE %
1	100
2	100
3	100
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2.6 8	3.1 9	3.2 9	3.4 10	3.7 9	4.0 10
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**PBS**

	AVERAGE AUDIENCE SHARE AUDIENCE %
1. <i>THE MENTALIST</i>	1.1
2. <i>THE MENTALIST</i>	1.1
3. <i>THE MENTALIST</i>	1.1
4. <i>THE MENTALIST</i>	1.1
5. <i>THE MENTALIST</i>	1.1
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96. <i>THE MENTALIST</i>	1.1
97. <i>THE MENTALIST</i>	1.1
98. <i>THE MENTALIST</i>	1.1
99. <i>THE MENTALIST</i>	1.1
100. <i>THE MENTALIST</i>	1.1

1.8 5	1.8 5	1.6 5	2.0 6	2.2 6	2.1 5
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CABLE ORIG.

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1980-81	1.0	1.0
1981-82	1.0	1.0
1982-83	1.0	1.0
1983-84	1.0	1.0
1984-85	1.0	1.0
1985-86	1.0	1.0
1986-87	1.0	1.0
1987-88	1.0	1.0
1988-89	1.0	1.0
1989-90	1.0	1.0
1990-91	1.0	1.0
1991-92	1.0	1.0
1992-93	1.0	1.0
1993-94	1.0	1.0
1994-95	1.0	1.0
1995-96	1.0	1.0
1996-97	1.0	1.0
1997-98	1.0	1.0
1998-99	1.0	1.0
1999-00	1.0	1.0
2000-01	1.0	1.0
2001-02	1.0	1.0
2002-03	1.0	1.0
2003-04	1.0	1.0
2004-05	1.0	1.0
2005-06	1.0	1.0
2006-07	1.0	1.0
2007-08	1.0	1.0
2008-09	1.0	1.0
2009-10	1.0	1.0
2010-11	1.0	1.0
2011-12	1.0	1.0
2012-13	1.0	1.0
2013-14	1.0	1.0
2014-15	1.0	1.0
2015-16	1.0	1.0
2016-17	1.0	1.0
2017-18	1.0	1.0
2018-19	1.0	1.0
2019-20	1.0	1.0
2020-21	1.0	1.0
2021-22	1.0	1.0
2022-23	1.0	1.0
2023-24	1.0	1.0
2024-25	1.0	1.0
2025-26	1.0	1.0
2026-27	1.0	1.0
2027-28	1.0	1.0
2028-29	1.0	1.0
2029-30	1.0	1.0
2030-31	1.0	1.0
2031-32	1.0	1.0
2032-33	1.0	1.0
2033-34	1.0	1.0
2034-35	1.0	1.0
2035-36	1.0	1.0
2036-37	1.0	1.0
2037-38	1.0	1.0
2038-39	1.0	1.0
2039-40	1.0	1.0
2040-41	1.0	1.0
2041-42	1.0	1.0
2042-43	1.0	1.0
2043-44	1.0	1.0
2044-45	1.0	1.0
2045-46	1.0	1.0
2046-47	1.0	1.0
2047-48	1.0	1.0
2048-49	1.0	1.0
2049-50	1.0	1.0
2050-51	1.0	1.0
2051-52	1.0	1.0
2052-53	1.0	1.0
2053-54	1.0	1.0
2054-55	1.0	1.0
2055-56	1.0	1.0
2056-57	1.0	1.0
2057-58	1.0	1.0
2058-59	1.0	1.0
2059-60	1.0	1.0
2060-61	1.0	1.0
2061-62	1.0	1.0
2062-63	1.0	1.0
2063-64	1.0	1.0
2064-65	1.0	1.0
2065-66	1.0	1.0
2066-67	1.0	1.0
2067-68	1.0	1.0
2068-69	1.0	1.0
2069-70	1.0	1.0
2070-71	1.0	1.0
2071-72	1.0	1.0
2072-73	1.0	1.0
2073-74	1.0	1.0
2074-75	1.0	1.0
2075-76	1.0	1.0
2076-77	1.0	1.0
2077-78	1.0	1.0
2078-79	1.0	1.0
2079-80	1.0	1.0
2080-81	1.0	1.0
2081-82	1.0	1.0
2082-83	1.0	1.0
2083-84	1.0	1.0
2084-85	1.0	1.0
2085-86	1.0	1.0
2086-87	1.0	

6.1 18	6.0 18	6.5 19	6.5 18	6.6 17	5.9 14
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## PAY SERVICES

	AVERAGE AUDIENCE
	SHARE AUDIENCE %

3.1 9	2.9 9	3.1 9	3.2 9	2.4 6	2.4 6
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U.S. TV HOUSEHOLDS: 88,600,000

(1) NBC MAJOR LEAGUE BASEBALL, CHICAGO CUBS VS PITTSBURG, (PAE), NBC, (1:48-4:48)

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	7.2	8.2	9.6	11.1	12.5	14.5	16.8	19.1	21.0	23.5	25.2	26.2	26.6	27.2	27.5	27.7	27.8	28.8

**ABC TV**

AVERAGE AUDIENCE  
(Hhds (000) & %) {  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

**CBS TV**

AVERAGE AUDIENCE  
(Hhds (000) & %) {  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

FOR OUR TIMES  
(SUS)

SUNDAY MORNING

FACE THE  
NATION**NBC TV**

AVERAGE AUDIENCE  
(Hhds (000) & %) {  
SHARE AUDIENCE %  
AVG. AUD. BY 1/4 HR %

SUNDAY TODAY

ISRAEL AT 40  
(PAE)**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

**SUPERSTATIONS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

**PBS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

**CABLE ORIG.**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

**PAY SERVICES**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	28.6	29.1	29.5	29.9	30.0	31.1	30.7	31.3	32.2	33.2	33.2	33.6	33.7	34.5	34.7	35.6	36.0	36.1

**ABC TV**

←THIS WEEK-DAVID BRINKLEY→BUSINESS WORLD←

U.S. OLYMPIC TRIALS  
(1:00-3:36)(PAE)USA VS USSR  
GYMNASTICS  
(3:36-5:00)(PAE)

AVERAGE AUDIENCE  
(Hhlds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

{	2,300				970		2,480										3,460	
%	2.6	2.4 *		2.8 *	1.1		2.8	2.6 *		2.7 *		2.8 *		2.7 *		3.0 *	3.9 *	3.3 *
%	9	8 *		9 *	4		8	8 *		8 *		8 *		8 *		9 *	11	9 *
%	2.3	2.5	2.8	2.9	1.0	1.2	2.4	2.8	2.7	2.7	2.8	2.7	2.6	2.8	2.7	3.3	3.3	3.3

**CBS TV**CHRYSLER CUP SR GOLF-SUN  
(1:00-3:42)(PAE)

(1)

AVERAGE AUDIENCE  
(Hhlds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

{							2,920										4,700	
%							3.3	2.9 *		3.2 *		3.3 *		3.3 *		3.6 *	5.3	4.3 *
%							10	9 *		10 *		10 *		10 *		10 *	14	12 *
%							2.8	3.1	3.2	3.2	3.3	3.2	3.3	3.3	3.5	3.7	4.2	4.4

**NBC TV**

AVERAGE AUDIENCE  
(Hhlds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

{																		
%																		
%																		
%																		

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

10.9		10.6		11.2		10.8		12.2		12.0		12.1		12.8		13.4
38		36		37		35		37		36		35		36		37

**SUPERSTATIONS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

3.9		3.7		3.9		3.3		3.8		3.4		3.5		3.6		4.0
14		12		13		11		12		10		10		10		11

**PBS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.7		1.3		1.6		1.3		1.2		1.4		1.5		1.5		1.5
6		4		5		4		4		4		4		4		4

**CABLE ORIG.**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

6.5		7.6		8.3		9.1		8.5		8.2		8.2		7.8		7.9
23		26		27		29		26		25		24		22		22

**PAY SERVICES**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

3.0		2.8		2.5		1.9		2.0		2.4		2.8		3.1		2.5
10		9		8		6		6		7		8		9		7

U.S. TV HOUSEHOLDS: 88,600,000  
(1) NBA ON CBS, BOSTON VS CHICAGO, (PAE), CBS, (3:42-6:06)

For explanation of symbols, See page B.



TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45						
HUT	36.1	36.1	36.2	36.6	37.1	38.3	38.8	39.6	40.5	41.2	42.2	43.8						

**ABC TV**

AVERAGE AUDIENCE  
(Hhlds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

{  
%  
%

USA VS USSR GYMNASTICS  
(3:36-5:00)(PAE)

MUTUAL OF OMAHA SPEC

ABC WRLD NEWS  
TONIGHT-SUN

					4,160							5,760					
		3.9 *			4.3 *	4.7	4.3 *		5.0 *			6.5					
		11 *			12 *	12	11 *		13 *			15					
	3.8	3.9	4.1	4.5	4.1	4.5	4.7	5.3				6.4	6.7				

**CBS TV**

AVERAGE AUDIENCE  
(Hhlds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

{  
%  
%

NBA ON CBS  
BOSTON VS CHICAGO  
(3:42-6:06)(PAE)

CBS EVENING  
NEWS-SUNDAY  
(PAE)

									4,340								
		4.8 *			4.7 *		5.7 *		6.3 *	4.9							
		13 *			13 *		15 *		16 *	11							
	4.7	4.8	4.8	4.6	5.6	5.9	6.2	6.4	4.2	5.5							

**NBC TV**

AVERAGE AUDIENCE  
(Hhlds (000) & %)  
SHARE AUDIENCE  
AVG. AUD. BY 1/4 HR

{  
%  
%

USF&G GOLF CLASSIC-SUN

NBC NIGHTLY  
NEWS-SUN

	3,100											5,230					
	3.5	2.9 *			3.2 *		3.9 *		4.0 *			5.9					
	9	8 *			9 *		10 *		10 *			13					
	2.8	3.0	3.1	3.3	3.7	4.0	4.1	3.9				5.8	5.9				

**INDEPENDENTS  
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

12.9		12.7		11.8		11.9		10.7		11.1	
36		35		31		30		26		26	

**SUPERSTATIONS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

3.7		3.5		3.0		2.7		2.3		2.5	
10		10		8		7		6		6	

**PBS**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

1.7		1.7		1.7		1.7		1.6		1.5	
5		5		5		4		4		3	

**CABLE ORIG.**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

7.9		7.8		7.8		7.6		8.1		8.0	
22		21		21		19		20		19	

**PAY SERVICES**

AVERAGE AUDIENCE  
SHARE AUDIENCE %

2.5		2.9		3.1		3.4		3.8		4.0	
7		8		8		9		9		9	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

SPECIAL REPORT: HOUSEHOLDS WITH CHILDREN  
FOR CHILDRENS PROGRAMS

SATURDAY, APRIL 23 1988

PROGRAM NAME	HOUSEHOLDS WITH ANY CHILD:								
	START TIME	DURATION	NET	UNDER 18 AA% (0,000)	UNDER 12 AA% (0,000)	UNDER 6 AA% (0,000)			
ABC WEEKEND SPECIALS	1.00PM	30	ABC	4.8	163	5.1	127	4.2	67
ALF-SAT MORN	10.00AM	30	NBC	11.9	401	12.8	318	12.3	196
ALL NEW POUND PUPPIES	8.30AM	30	ABC	6.6	224	8.2	204	8.3	133
ALVIN AND THE CHIPMUNKS	10.30AM	30	NBC	12.6	428	13.4	335	13.0	207
ANIMAL CRACK-UPS	12.00NN	30	ABC	6.7	228	7.4	184	6.3	101
BUGS BUNNY & TWEETY SHOW	11.00AM	30	ABC	8.5	287	8.7	218	8.3	132
DENNIS THE MENACE	11.30AM	30	CBS	7.0	238	8.4	209	8.9	141
FLINTSTONE KIDS	11.30AM	30	ABC	7.0	236	7.6	190	7.9	126
FOOFUR	12.00NN	30	NBC	5.9	200	6.2	155	5.9	95
FRAGGLE ROCK	11.00AM	30	NBC	9.0	304	9.5	238	10.0	159
GALAXY HIGH SCHOOL	12.30PM	30	CBS	6.8	229	8.3	206	7.6	120
GUMMI BEARS	8.00AM	30	NBC	7.2	244	8.9	222	8.0	127
HELLO KITTY	8.00AM	30	CBS	3.7	127	4.9	123	5.3	84
I'M TELLING	12.30PM	30	NBC	4.3	146	4.5	113	3.4	54
LITTLE CLOWNS-HAPPYTOWN	8.00AM	30	ABC	3.4	116	4.2	104	4.8	76
LITTLE WIZARDS	9.30AM	30	ABC	8.1	274	9.5	236	8.8	140
MIGHTY MOUSE	10.30AM	30	CBS	8.0	271	10.1	252	11.2	178
MUPPET BABIES I	8.30AM	30	CBS	7.7	262	9.8	245	8.9	141
MUPPET BABIES II	9.00AM	30	CBS	10.2	345	12.8	319	12.1	193
MUPPET BABIES III	9.30AM	30	CBS	11.6	391	14.6	364	13.7	217
MY PET MONSTER	9.00AM	30	ABC	9.7	326	11.6	288	10.6	168

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SPECIAL REPORT: HOUSEHOLDS WITH CHILDREN  
FOR CHILDRENS PROGRAMS

SATURDAY, APRIL 23, 1988

PROGRAM NAME	START TIME	DURATION	HOUSEHOLDS WITH ANY CHILD:						
			NET	UNDER 18 AA% (0,000)		UNDER 12 AA% (0,000)		UNDER 6 AA% (0,000)	
NEW ARCHIES	11.30AM	30	NBC	8.4	284	9.3	231	9.1	145
PEE WEE'S PLAYHOUSE	10.00AM	30	CBS	11.7	394	14.5	363	15.2	242
POPEYE & SON	11.00AM	30	CBS	8.3	282	10.2	255	10.8	172
REAL GHOSTBUSTERS I	10.00AM	30	ABC	9.0	306	9.8	245	8.4	134
REAL GHOSTBUSTERS II	10.30AM	30	ABC	10.3	348	10.8	270	9.9	158
SMURFS I	8.30AM	30	NBC	9.7	328	11.6	289	12.7	201
SMURFS II	9.00AM	30	NBC	11.0	372	12.7	316	13.9	221
SMURFS III	9.30AM	30	NBC	13.1	444	14.7	366	14.6	233
TEEN WOLF	12.00NN	30	CBS	6.5	218	7.4	184	7.1	113

UE:33810

UE:24940

UE:15920

INTAB: 1021

INTAB: 764

INTAB: 459

EXPLANATION OF SYMBOLS APPEARING ON THESE PAGES:

IFR - BELOW MINIMUM INTAB STANDARDS

<< - BELOW MINIMUM RATING STANDARDS

LT - BELOW MINIMUM PROJECTION STANDARDS